

SYMPOSIUM

# Collaboration in chronic ITP:

## Improving quality of life and patient outcomes

This programme is supported by an independent medical education grant from Sanofi and is jointly provided by USF Health and touchIME. This symposium precedes the 66th ASH Annual Meeting and Exposition.

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Prof. Cindy Neunert



Dr. Maria Eva Mingot Castellano



Prof. David Kutler

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# Expert panel



**Prof. Cindy Neunert (Chair)**

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**Prof. David Kuter**

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Boston, MA, USA



**Dr María Eva Mingot Castellano**

Hospital Universitario Virgen del Rocío,  
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# Agenda

- **Welcome and introduction**  
*Prof. Cindy Neunert*
- **Patient voices: The impact of ITP (20 minutes)**  
*Prof. Cindy Neunert*
- **Patient practicalities: Examining cases of chronic ITP (20 minutes)**  
*Dr María Eva Mingot Castellano*
- **Patient potentials: Emerging targeted treatments for ITP (20 minutes)**  
*Prof. David Kuter*
- **Panel discussion – Patient collaboration: Working together to improve outcomes (20 minutes)**  
*All faculty*
- **Summary and close**  
*Prof. Cindy Neunert*

*Sessions will include interactive audience polling and audience Q&As*



# Learning objectives

- 1 Explain the natural history of chronic ITP and its impact on patients**
  - 2 Discuss current and future treatment strategies to improve the HRQoL of patients with chronic ITP**
  - 3 Practice shared decision-making and collaboration to optimize outcomes for patients with chronic ITP**
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# Patient voices: The impact of ITP



**Prof. Cindy Neunert**

Columbia University Irving Medical Center,  
New York, NY, USA

# Immune thrombocytopenia (ITP)

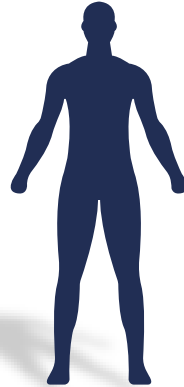
ITP is an **autoimmune disorder of primary haemostasis**<sup>1</sup>



**Prevalence of 9.5 per 100,000 adults**<sup>2</sup>



**Higher prevalence in women vs men, especially in younger adults, but more equal in adults >65 years**<sup>2</sup>



**~60% of adults with ITP progress to chronic disease (>12 months)**<sup>3</sup>



**Slightly higher overall mortality of adults with ITP vs general population (1.3–2.3 X)**<sup>1,4</sup>



ITP is defined by a **platelet count <100 x 10<sup>9</sup>/L** with no underlying cause<sup>1</sup>

ITP, immune thrombocytopenia.

1. Martínez-Carballeira D, et al. *Haematol Rep.* 2024;16:204–19; 2. Lambert MP, Gernsheimer TB. *Blood.* 2017;129:2829–35;

3. Moulis G, et al. *Rev Med Interne.* 2021;42:11–5; 4. Nørgaard M, et al. *Blood.* 2011;117:3514–20.

# Increased bleeding tendency is the central clinical symptom of ITP

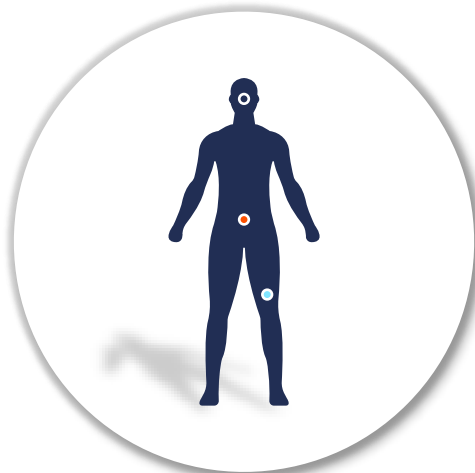
Symptomatic bleeding affects  
60–70% of patients with chronic ITP<sup>1</sup>

## Head

Intracranial haemorrhage<sup>2</sup>  
Epistaxis<sup>1</sup>  
Wet purpura<sup>1</sup>

## Abdominal bleeding

Gastrointestinal bleeding<sup>2</sup>  
Haematuria<sup>2</sup>  
Urogenital bleeding<sup>1</sup>  
Increased menstrual bleeding<sup>1</sup>



## Skin

Petechiae on legs (less frequently on arms or trunk)<sup>1</sup>

## Non-bleeding symptoms:

Fatigue<sup>1</sup>  
Cognitive impairment<sup>1,3</sup>

**Platelet count does not fully correlate with disease burden<sup>4</sup>**

ITP, immune thrombocytopenia.

1. Matzdorff A, et al. *Oncol Res Treat.* 2018;41(Suppl. 5):1–30; 2. Moulis G, et al. *Rev Med Interne.* 2021;42:11–15; 3. Kuter DJ, et al. *Br J Haematol.* 2024;205:291–9;

4. Maitland H, et al. *Hematology.* 2024;29:2375177.



# Patients with ITP experience significant morbidity and the disease can impact HRQoL

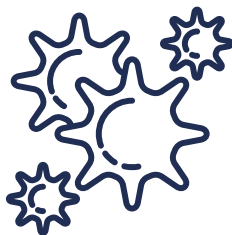
Concern over **risk of bleeding**<sup>1</sup>



Patients **may have to alter their lifestyle** to reduce bleeding risk, e.g. avoiding contact sports<sup>2</sup>



Patients can experience **fatigue** and **cognitive impairment** that can decrease participation in activities and work<sup>3,4</sup>



Living with **unpredictability** and a **fear of bleeding** impacts QoL<sup>1</sup>



Patients may experience **social stigmatization** from visible skin manifestations, which can affect self-esteem<sup>2,3,5</sup>



**Heavy menstrual bleeding** is common in female patients with ITP and results in high rates of hospitalization<sup>6</sup>



HRQoL, health-related QoL; ITP, immune thrombocytopenia; QoL, quality of life.

1. Kruse C, et al. *Ann Blood*. 2021;6:9; 2. Matzdorff A, et al. *Oncol Res Treat*. 2018;41(Suppl. 5):1–30; 3. Cooper N et al. *Am J Hematol*. 2021;96:199–207;

4. Kuter DJ, et al. *Br J Haematol*. 2024;205:291–9; 5. Hemati Z, Kiani D. *Int J Hematol Oncol Stem Cell Res*. 2016;10:79–84;

6. Doshi BS, et al. Presented at: ISTH 2024, Bangkok, Thailand. 22–26 June 2024. Poster presentation PB0694.

# Heavy menstrual bleeding\* is one of the most severe symptoms of ITP in female patients



Treatment options can be limited due to the impact on fertility<sup>1</sup>

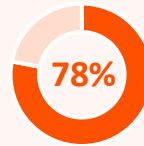


Therapeutic options that preserve fertility include hormonal therapy and antifibrinolytics<sup>1</sup>

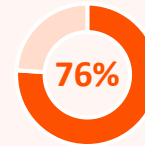


Iron deficiency is common in female patients with ITP and heavy menstrual bleeding<sup>1</sup>

A cross-sectional study of women  $\geq 16$  years with primary chronic ITP in The Netherlands (N=37)<sup>1</sup>



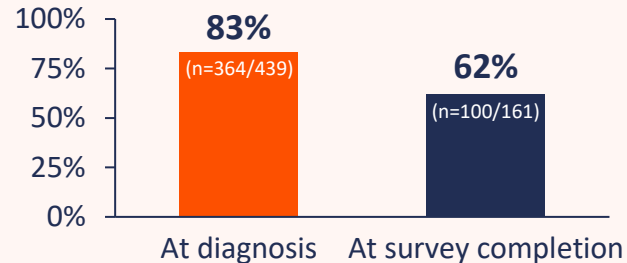
Experienced clinical menstrual problems (now or in the past)



Menstruation affected daily life (MMAS score <100)

No significant link between platelet count and impact of HMB ( $p=0.30$ )

In the I-WISH survey, a high proportion of women who experienced HMB rated it as one of their most severe symptoms<sup>2</sup>



\*Defined as menstrual periods with abnormally heavy bleeding and/or prolonged bleeding (lasting more than 7 days).

HMB, heavy menstrual bleeding; ITP, immune thrombocytopenia; I-WISH, ITP world impact survey; MMAS, menorrhagia multi-attribute scale.

1. van Dijk WEM, et al. *Br J Haematol.* 2022;198:754–64; 2. Cooper N, et al. *Am J Haematol.* 2021;98:188–98.

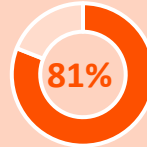
# Fatigue is frequently reported as the most debilitating symptom of ITP<sup>1</sup>



ITP Natural History Study Registry (n=324): patients reflected on fatigue levels over previous week<sup>1</sup>



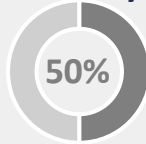
Reported fatigue



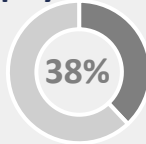
Bothered by fatigue



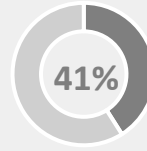
I-Wish study (patients, n=1,507; physicians, n=465):<sup>2</sup>



Patients reported fatigue



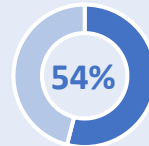
Physicians reported fatigue



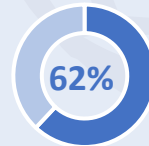
Patients reported increasing their energy levels as a top treatment goal



Observational study of children receiving second-line therapies for ITP: Children (n=54) and adolescents (n=42) with ITP reported a similarly high level of moderate-to-severe fatigue<sup>3</sup>



Children



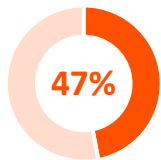
Adolescents

I-Wish, ITP world impact survey; ITP, immune thrombocytopenia.

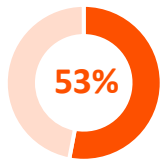
1. Kruse C, et al. *Ann Blood*. 2021;6:9; 2. Cooper N, et al. *Am J Hematol*. 2021;96:199–207; 3. Grace RF, et al. *Br J Haematol*. 2020;191:98–106.

# ITP impacts patients' psychological and emotional wellbeing

Data from PDSA patient registry (n=310)  
Anxiety over the previous 7 days:<sup>1</sup>

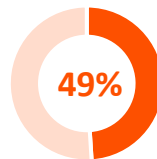


needed help with their anxiety



found it hard to focus on anything  
due to anxiety

I-WISH survey (n=1,507)<sup>2</sup>



felt ITP negatively impacted their  
psychological and emotional wellbeing

Issues most affected were:

- Concerns that their **condition would worsen**
- **Unexplained fluctuations** in platelet levels
- The importance of having **stable and safe platelet levels**
- Feeling **anxious/nervous** about **platelet counts**



# Cognitive impairment in patients with ITP has been reported and warrants further investigation

Patients with ITP (N=69) were assessed using CANTAB cognitive testing and MRI scans<sup>1</sup>

50% of patients had at least one impaired cognitive domain

**Episodic memory** was most affected

Patients with chronic ITP (N=49) were assessed for cognitive impairment using the Cogstate Brief Battery<sup>2</sup>

59% of patients had clinically important cognitive impairment

Impairment was most common for **attention**

**Severity** of cognitive impairment was **comparable to mild traumatic brain injury**



Further prospective evaluation of cognitive impairment at diagnosis and with treatment is required to consider the potential impact on patients and their overall QoL<sup>2</sup>

# The majority of patients with ITP feel their ability to undertake daily tasks is impacted<sup>1</sup>



\*Described as work around the house, shopping, childcare, exercise and studying (score  $\geq 5$  on a scale of 1–10 [10 completely prevented productivity]).  
ITP, immune thrombocytopenia.

1. Cooper N et al. *Am J Hematol.* 2021;96:199–207; 2. Matzdorff A, et al. *Oncol Res Treat.* 2018;41(Suppl. 5):1–30.

# Numerous PRO measures can be used to assess the impact of ITP on HRQoL

## Examples of **general tools** used to measure PROs in patients with ITP



### *General health status*

- SF-36
- EQ-5D



### *Worry/concern about bleeding/bruising*

- FACT-Th6



### *Fatigue/energy levels*

- FACIT-F



### *Psychological and somatic symptoms*

- Hamilton anxiety and expression rating scales
- HARS-IG

These are **generic** PRO tools, which are **not able to identify factors which have the greatest impact on HRQoL specific to ITP**

## **ITP-specific tools** used to measure PROs/QoL

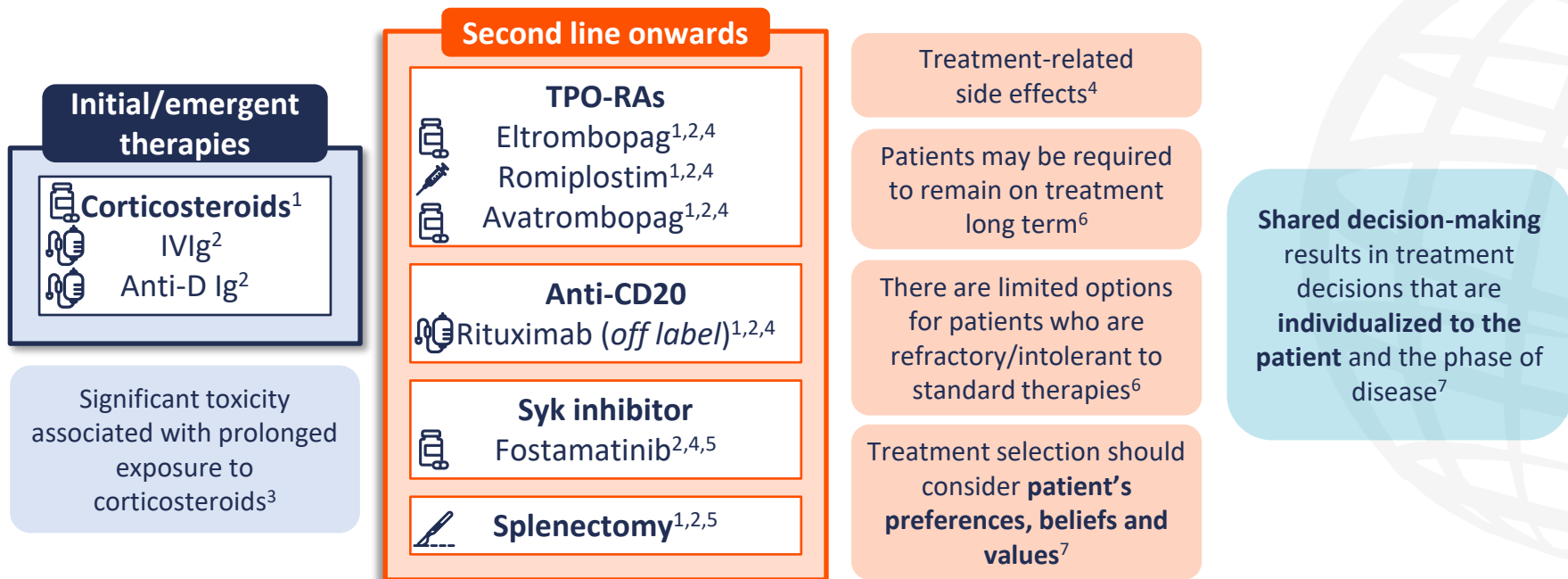


- ITP Life Quality Index
- ITP patient assessment questionnaire
- Kids' ITP tool

These tools can **assess issues related to ITP more precisely**

EQ-5D, EuroQoL 5-dimension; FACIT-F, functional assessment of chronic illness therapy – fatigue; FACT-Th6, Functional Assessment of Cancer Therapy – Thrombocytopenia 6 Item Version; HARS-IG, Hamilton anxiety rating scale interview guide; HRQoL, health-related QoL; ITP, immune thrombocytopenia; PRO, patient-reported outcome; QoL, quality of life; SF-36, short-form health survey.  
Maitland H, et al. *Hematology*. 2024;29:2375177.

# There are several efficacious treatments for ITP, but various factors should inform treatment decisions



CD, cluster of differentiation; Ig, immunoglobulin; ITP, immune thrombocytopenia; IV, intravenous; Syk, spleen tyrosine kinase inhibitor; TPO-RA, thrombopoietin receptor agonist. 1. Neunert C, et al. *Blood Adv.* 2019;3:3829–66; 2. Provan D, et al. *Blood Adv.* 2019;3:3780–817; 3. Cuker A, et al. *eJHaem.* 2023;4:350–7; 4. FDA PI. Available at: [www.accessdata.fda.gov/scripts/cder/daf/index.cfm](http://www.accessdata.fda.gov/scripts/cder/daf/index.cfm) (accessed 12 September 2024); 5. Kim DS. *Blood Res.* 2022;57(Suppl. 1):S112–9; 6. Al-Samkari H. *Am J Hematol.* 2024;99:2178–90; 7. Maitland H, et al. *Haematology.* 2024;29:23751177.



# Patient practicalities: Examining cases of chronic ITP



**Dr María Eva Mingot Castellano**  
Hospital Universitario Virgen del Rocío,  
Seville, Spain

# Patient case 1: Initial presentation



**Sarah**

**Age:** 24 years

**Sex:** Female

**History** *No family or personal history of bleeding*

**Presentation** *Heavy menstrual bleeding (PBAC: 112) and petechiae in the past 4 days*

**Impact of symptoms**

- *She loves swimming but has felt unable to go recently due to the irregularity of her menstrual bleeding and the appearance of the petechiae*
- *She has felt terrible in recent weeks with constant fatigue and a rapid heartbeat, and has been experiencing a shortness of breath and headaches particularly during exercise*

# Patient case 1: Further investigation



**Sarah**

**Age:** 24 years

**Sex:** Female

**Blood tests** *Hb: 9.2 g/dL; MCV: 81 fL; platelets:  $1 \times 10^9/L$ ; leukocytes:  $8 \times 10^9/L$*

**Blood smear** *Evidence of thrombocytopenia*

**Clotting tests** *Normal PT, normal aPTT and normal fibrinogen*

**Biochemistry**  *$K^+$ ,  $Na^+$ , renal function and LDH normal; ferritin 2 ng/mL*

**Immunology** *HIV, HBV and HCV negative*

# Patient case 1: First-line therapy



**Sarah**

**Age:** 24 years

**Sex:** Female

**Treatment goals:**

- *Secure platelet counts*
- *Minimum toxicity*
- *Normalize life*

**What would you use as a first-line therapy?**

- a. Dexamethasone**
- b. Prednisone**
- c. IVIg but only to manage major bleeding events**
- d. Other**

# Patient case 1: First-line therapy



**Sarah**

**Age:** 24 years

**Sex:** Female

**First-line treatment** *Four cycles of dexamethasone 40 mg/d for 4 days*

**Treatment outcome** *Her platelets returned to normal*

# Patient case 1: Relapse



**Sarah**

**Age:** 24 years

**Sex:** Female

- Sarah presented with **signs of relapse** 5 months after her treatment ended

**Symptoms**      *Fatigue and a few petechiae*

**Blood tests**      *Hb: 12.2 g/dL; MCV: 81 fL; platelets:  $8 \times 10^9/L$ ; leukocytes:  $8 \times 10^9/L$*

**Blood smear**      *Evidence of thrombocytopenia*

**Clotting tests**      *Normal PT, normal aPTT and normal fibrinogen*

**Biochemistry**       *$K^+$ ,  $Na^+$ , renal function and LDH normal; ferritin 32 ng/mL*

**Immunology**      *HIV, HBV and HCV negative  
ANA, proteinogram and immunoglobulins all normal or negative*

# Patient case 1: Relapse



Sarah

**Age:** 24 years

**Sex:** Female

- Sarah presented with **signs of relapse** 5 months after her treatment ended

**What treatment would you use to manage her relapse?**

- Three cycles of dexamethasone
- Prednisone 1 mg/kg/d
- 1 cycle of dexamethasone or IVIg followed by TPO-RA initiation
- TPO-RA without rescue treatment

# Patient case 1: Relapse treatment



Sarah



Sarah

**Age:** 24 years

**Sex:** Female

**First-line treatment and outcome**

***One cycle of dexamethasone***

*One week later, her platelet count was  $46 \times 10^9/L$*

**Second-line treatment and outcome**

***Avatrombopag 20 mg/day***

*Her platelets remained stable ( $85\text{--}105 \times 10^9/L$ ) during 4 months of treatment*



# Patient case 1: Conception and pregnancy



**Sarah**

**Age:** 24 years

**Sex:** Female

- *At her most recent appointment, Sarah tells you that she and her husband are considering trying for a baby and would like to discuss how to best manage her ITP during conception and pregnancy*

**How would you best support this patient in her conception and pregnancy journey?**

- a. Discuss the risks and benefits of remaining on avatrombopag during conception and pregnancy
- b. Suggest she switches to prednisone 20 mg/d, with the dose tapered to the minimum dose necessary
- c. Suggest she switches to IVIg 1–2 g/kg
- d. Suggest she stops treatment for ITP during conception and pregnancy with management relying on close observation
- e. Other

## Patient case 2: Initial presentation



**Michael**

**Age:** 72 years

**Sex:** Male

**Presentation**

*Fatigue, frequent nosebleeds and purpura*

**Impact of symptoms**

- *Michael helps his daughter with childcare for his three young grandchildren, who he collects from school twice a week*
- *Recently, he has been feeling too tired to care for his grandchildren, and is bruising more easily during play*

**Weight**

*88 kg (194 lbs)*

**Comorbidities**

*Atrial fibrillation, hypertension, type 2 diabetes mellitus*

**Current medications**

*Apixaban for atrial fibrillation  
Benazepril for hypertension  
Metformin for glucose control*

## Patient case 2: Further investigation



**Michael**

**Age:** 72 years

**Sex:** Male

**Blood tests** *Hb: 12.3 g/dL; MCV: 88 fL; platelets:  $22 \times 10^9/L$ ; leukocytes:  $7.2 \times 10^9/L$*

**Blood smear** *Evidence of thrombocytopenia*

**Biochemistry**  *$K^+$ ,  $Na^+$ , renal function and LDH normal; ferritin 19 ng/mL*

**Immunology** *HIV, HBV and HCV negative*

**At this point, how would you manage Michael's anticoagulant therapy?**

- a.** Maintain anticoagulation with apixaban at full dose because his platelets are  $>20 \times 10^9/L$
- b.** Stop anticoagulant therapy because his platelets are  $<30 \times 10^9/L$
- c.** Maintain anticoagulation with apixaban at half dose because platelets are  $20\text{--}50 \times 10^9/L$
- d.** Discuss the risks and benefits of staying on anticoagulant therapy with Michael

## Patient case 2: First-line therapy



**Michael**

**Age:** 72 years

**Sex:** Male

- *Following review, Michael has discontinued apixaban*

**First-line ITP treatment**

***Prednisone 60 mg/d***

**Treatment outcome**

*Michael's platelet counts are not stable and fluctuate at his weekly blood tests (30–50 x 10<sup>9</sup>/L)*

**How long do you recommend Michael continues with prednisone treatment before considering a second-line option?**

- Up to 4 weeks**
- 6–8 weeks**
- Up to 16 weeks**
- Other**

## Patient case 2: Halting prednisone



Michael

**Age:** 72 years

**Sex:** Male

- *After **3 weeks of treatment** with prednisone, Michael's **platelets have stabilized***
- *He has been told that his HbA1c is increasing*
- *You decide to start tapering Michael's prednisone dose; however, his **platelet count drops** every time the dose is reduced*

**What treatment would you consider in the second line?**

- TPO-RA**
- Fostamatinib**
- Rituximab**
- Other**

## Patient case 2: Long-term therapy



**Michael**

**Age:** 72 years

**Sex:** Male

- *Michael started treatment with **fostamatinib 100 mg BID***
- *During the first 12 weeks of treatment, his platelet count ranged between 87 and 125 x 10<sup>9</sup>/L*
- *Michael's energy levels have improved, and his bruising has started to disappear*
- *He now feels able to resume caring for his grandchildren*
- *Michael is feeling well and is not experiencing diarrhoea or worsening high blood pressure*

## Patient case 2: Long-term therapy



**Michael**

**Age:** 72 years

**Sex:** Male

- *Michael started treatment with **fostamatinib 100 mg BID***
- *During the first 12 weeks of treatment, his platelet count ranged between 87 and 125 x 10<sup>9</sup>/L*
- *Michael is feeling well and is not experiencing diarrhoea or worsening high blood pressure*

### **What do you do next for patients demonstrating clinical response?**

- a.** Discontinue fostamatinib if at least one platelet count of  $\geq 50 \times 10^9/L$  is recorded during 12 weeks of treatment
- b.** Discontinue fostamatinib if platelet counts of  $\geq 100 \times 10^9/L$  are maintained for at least 6 months without rescue treatment
- c.** Continue long-term treatment unless the patient stops responding or experiences significant toxicity
- d.** Other

# Patient potentials: Emerging targeted treatments for ITP



**Prof. David Kuter**

Massachusetts General Hospital,  
Boston, MA, USA





# Novel therapies reducing platelet destruction

# Platelet destruction by macrophages in ITP<sup>1</sup>

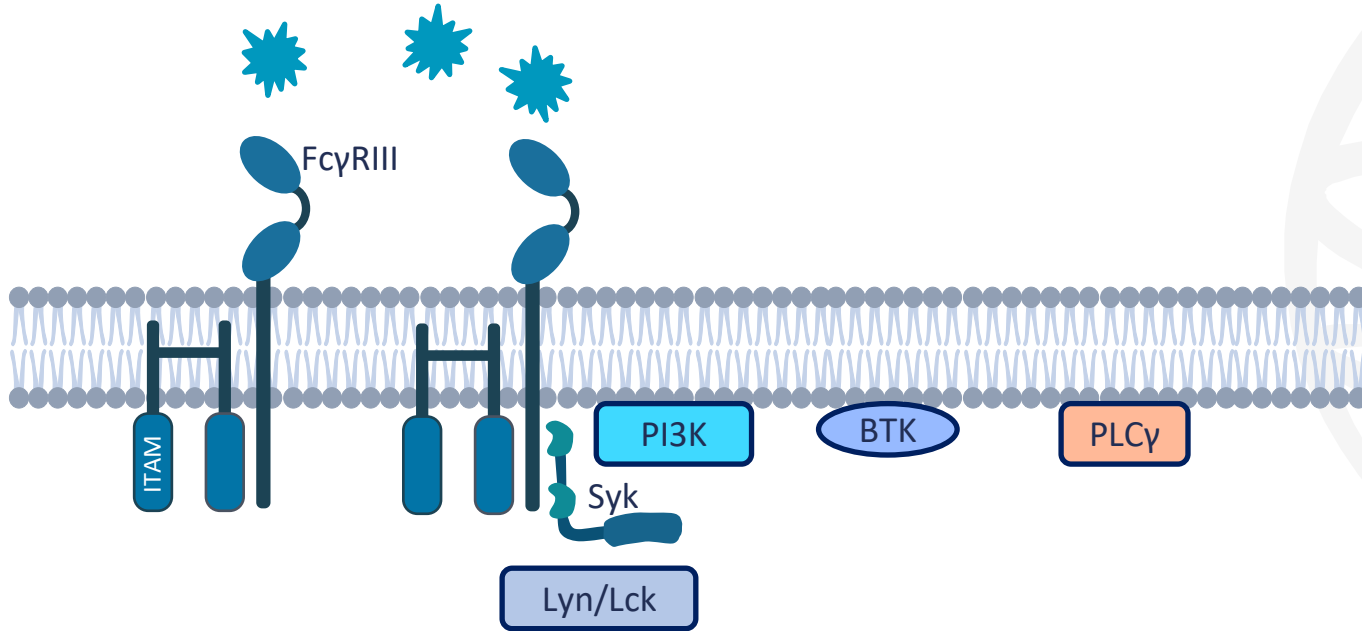


Figure adapted from Nimmerjahn F & Ravetch J. *Ann Rev Immunol.* 2008.

BTK, Bruton's tyrosine kinase; ITAM, immunoreceptor tyrosine-based activation motifs; ITP, immune thrombocytopenia; Lck, lymphocyte-specific protein tyrosine kinase; PI3K, phosphatidylinositol-3 kinase; PLCγ, phospholipase C γ; R, receptor; Syk, spleen tyrosine kinase.

1. Kuter DJ. *Br J Haematol.* 2022;196:1311–28; 2. Nimmerjahn F & Ravetch J. *Ann Rev Immunol.* 2008;26:513–33.



# Reduction of anti-platelet antibody production/survival

## Current treatments<sup>1</sup>

Splenectomy

Corticosteroids

Anti-CD20

- Rituximab (*off-label*)

FcRn inhibitors

- IVIg

## Investigational agents

Anti-CD38<sup>2</sup>

- Daratumumab
- Mezagitamab (TAK-079)
- CMC313

Anti-CD40

- *IDEC-131*<sup>4</sup>
- *Hu5c8*<sup>4</sup>
- Letolizumab<sup>5</sup>

BAFF receptor inhibitors

- lanalumab (VAY736)<sup>2</sup>
- **BAFF/APRIL receptor inhibitor**
- Povetacicept<sup>2</sup>

FcRn inhibitors

- Efgartigimod<sup>2</sup>
- *Rozanolixizumab*<sup>3</sup>

IgG proteases<sup>6,7</sup>

Immunoproteasome inhibitors

- Bortezomib<sup>5,8</sup>
- *KZR-616*<sup>9</sup>

Underlined treatments are to be discussed, treatments in italics are no longer in development.

APRIL, A proliferation-inducing ligand; BAFF, B-cell activating factor; CD, cluster of differentiation; FcRn, neonatal Fc receptor; Ig, immunoglobulin; IV, intravenous.

1. Provan D, et al. *Blood Adv.* 2019;3:3780–817; 2. Al-Samkari H. *Am J Hematol.* 2024;99:2178–90; 3. Robak T, et al. *Blood Adv.* 2020;4:4136–46; 4. Patel VL, et al. *Br J Haematol.* 2008;141:545–8; 5. Audia S, Bonnotte B. *J Clin Med.* 2021;10:1004; 6. Johansson BP, et al. *PLOS One.* 2008;3:e1692; 7. Manasson J, et al. Presented at ASH 2024 Annual Meeting and Exposition, San Diego, CA, USA. 7–10 December 2024. Abstract 2562; 8. Clinicaltrials.gov. NCT05599880. Available at: <https://clinicaltrials.gov/study/NCT05599880> (accessed 8 November 2024); 9. Clinicaltrials.gov. NCT04039477. Available at: <https://clinicaltrials.gov/study/NCT04039477> (accessed 14 November 2024).

# CD38

Primitive multi-functional enzyme on the cell surface<sup>1</sup>

Present on plasma cells, B and T cells, NK cells and many others<sup>1</sup>

Enzyme<sup>1</sup>

- NADase activity
- Alters Ca flux in many cells

Receptor<sup>1</sup>

- Activator of B and T cells

Loss of function mutations lead to immune deficiency<sup>1</sup>

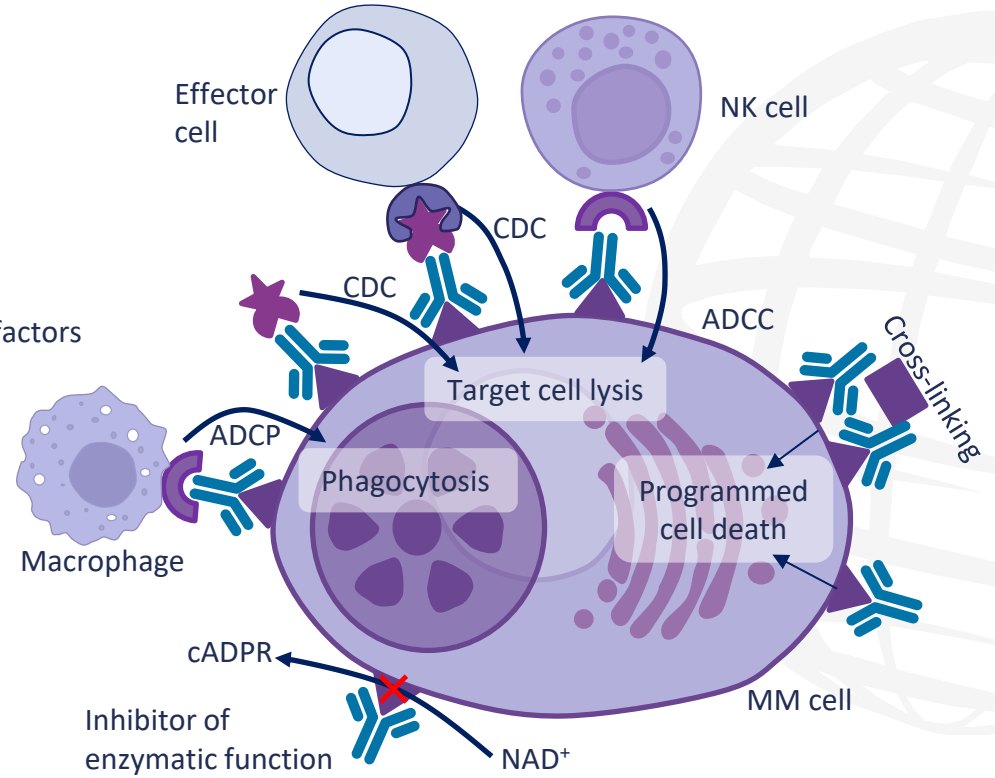
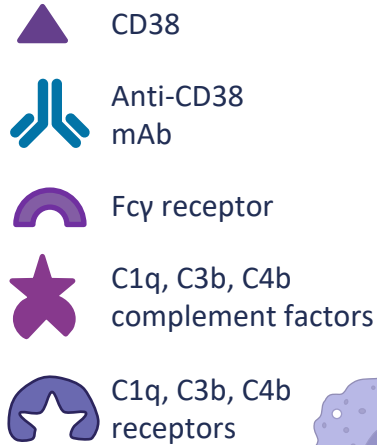
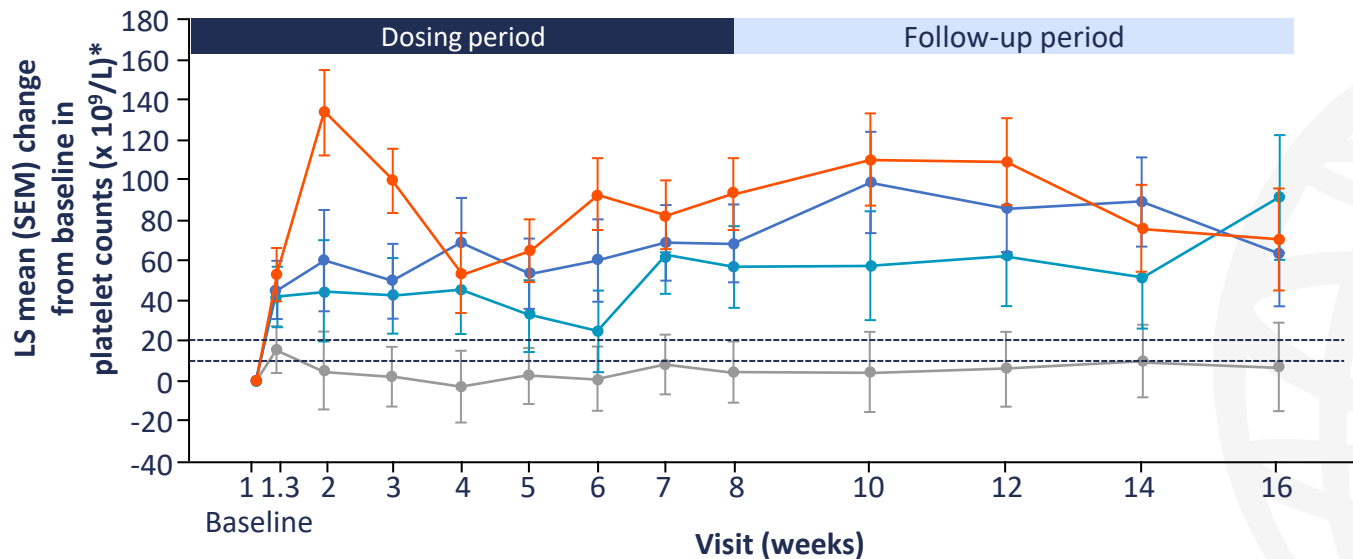


Figure adapted from Morandi F, et al. *Front Immunol.* 2018.

ADCC, antibody-dependent cellular cytotoxicity; ADCP, antibody-dependent cellular phagocytosis; cADPR, cyclic ADP ribose; CD, cluster of differentiation; CDC, complement-dependent cytotoxicity; mAb, monoclonal antibody; MM, multiple myeloma; NAD, nicotinamide adenine dinucleotide; NK, natural killer. 1. Piedra-Quintero ZL, et al. *Front Immunol.* 2020;11:597959; 2. Morandi F, et al. *Front Immunol.* 2018;9:2722.

# Mezagitamab (TAK-079)



	n											
Placebo combined	12	13	13	13	13	13	13	12	12	12	12	11
TAK-079 100 mg	7	8	8	8	7	6	7	7	5	5	5	5
TAK-079 300 mg	8	8	8	8	8	8	8	8	8	8	8	8
TAK-079 600 mg	10	11	9	10	10	8	9	9	9	9	8	9

Figure reproduced from Kuter DJ et al. ISTH 2024. LB 01.1.

\*Mixed-effects model for repeated measures. Dotted horizontal reference lines indicate  $\geq 20 \times 10^9/L$  and  $\geq 10 \times 10^9/L$  change from baseline.

LS, least squares; SEM, standard error of the mean.

Kuter DJ, et al. Presented at: ISTH 2024, Bangkok, Thailand. 22–26 June 2024. Oral presentation LB 01.1.

# Mezagitamab (TAK-079)

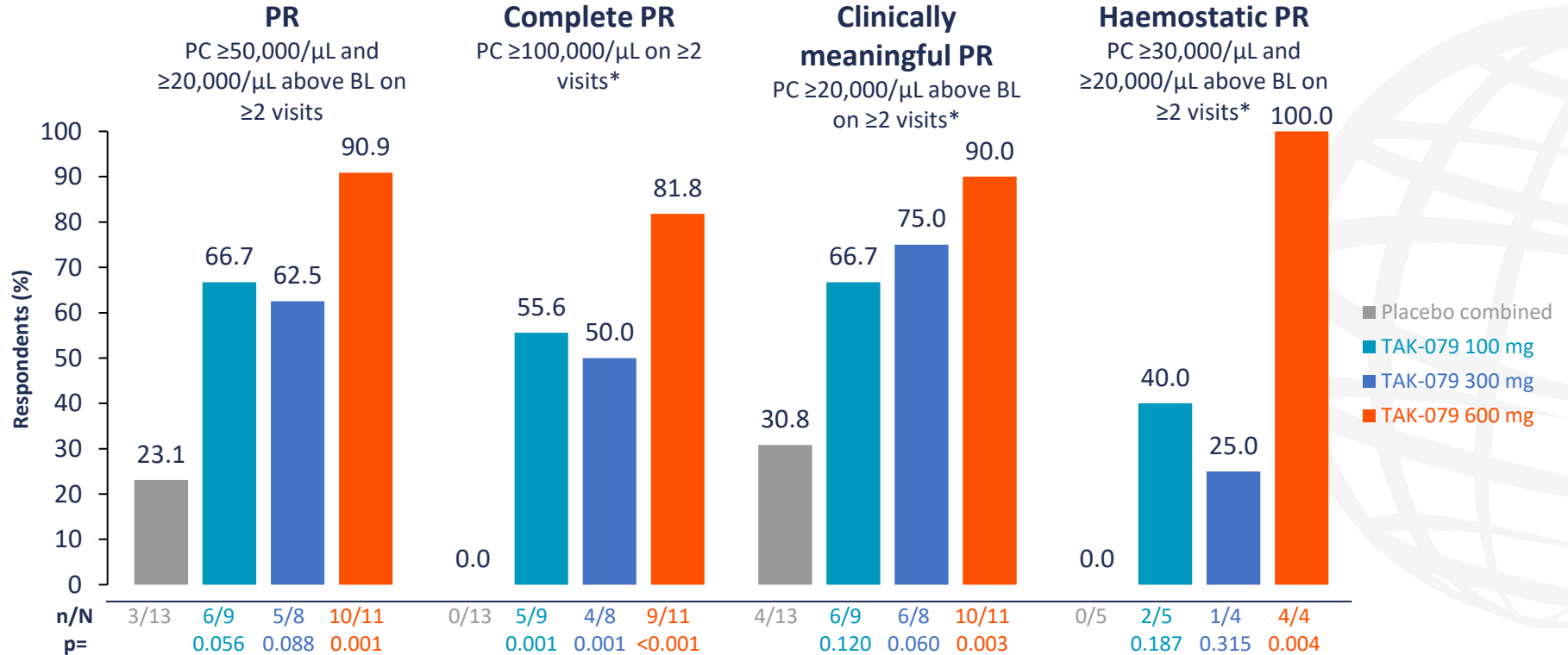


Figure reproduced from Kuter DJ et al. ISTH 2024. LB 01.1.

\*Without a dosing period-permitted rescue treatment in the previous 4 weeks and without other previous rescue therapy. For haemostatic PR, the percentages are based on all patients in the full analysis set with BL PC  $< 15,000/\mu\text{L}$ . BL, baseline; PC, platelet count; PR, platelet response.

Kuter DJ, et al. Presented at: ISTH 2024, Bangkok, Thailand. 22–26 June 2024. Oral presentation LB 01.1.

# FcRn inhibition reduces IgG half-life

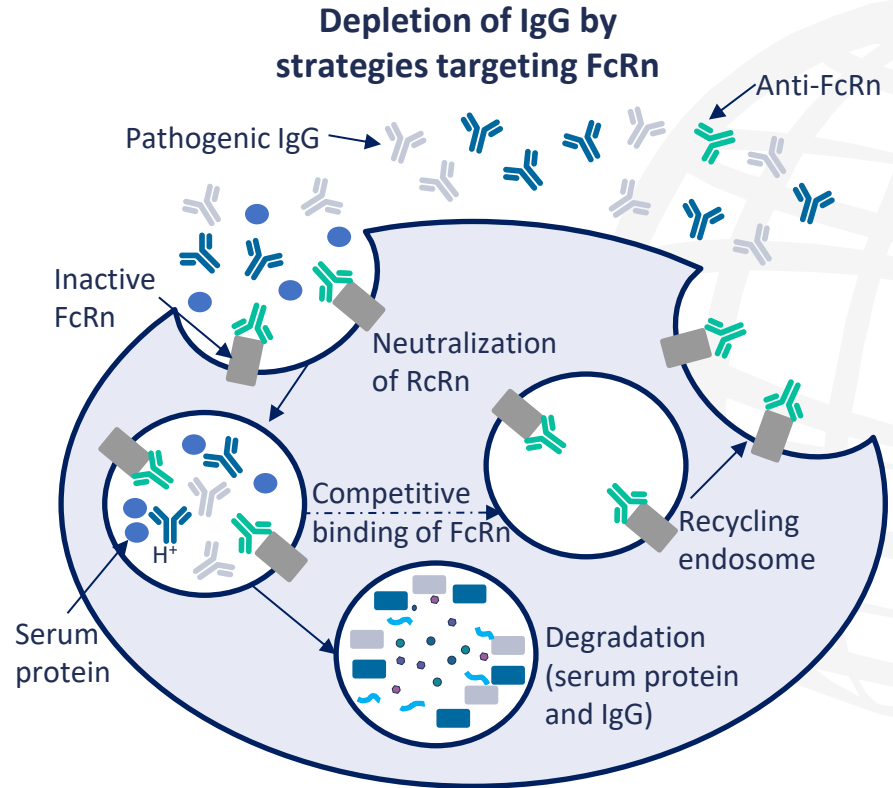
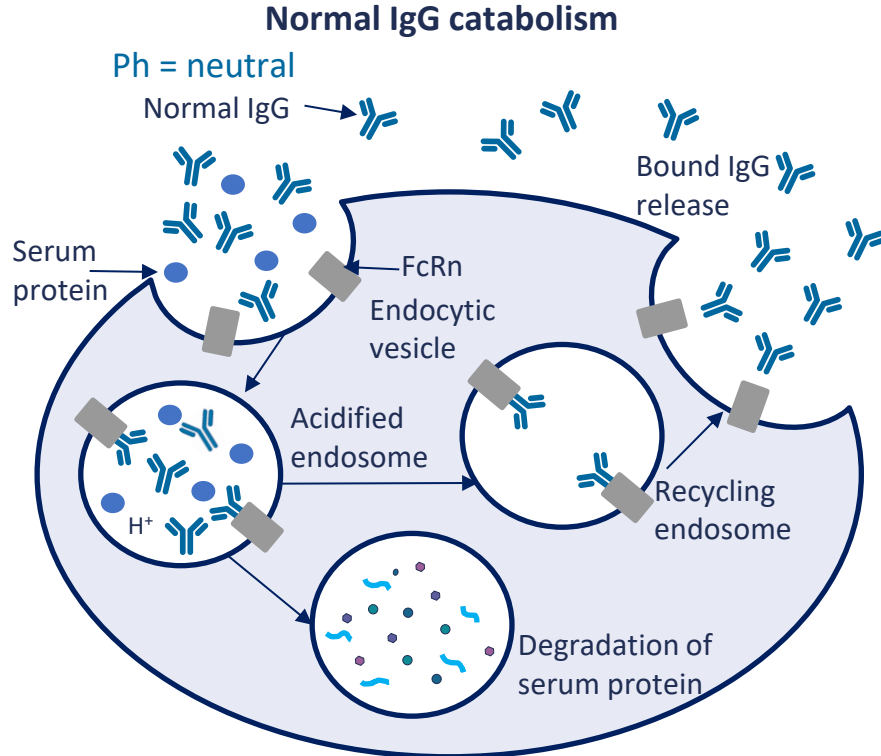
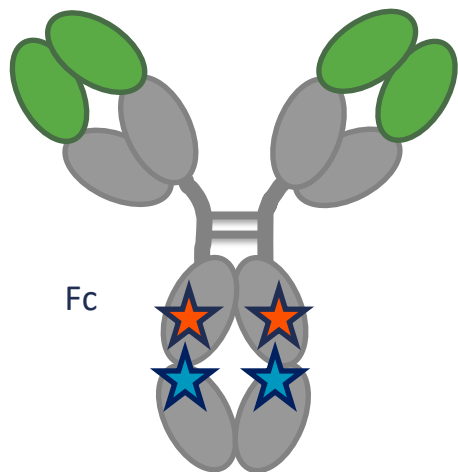


Figure adapted from Kuter DJ. *Br J Haematol.* 2022.  
FcRn, neonatal Fc receptor; IgG, immunoglobulin G.  
Kuter DJ. *Br J Haematol.* 2022;196:1311–28.



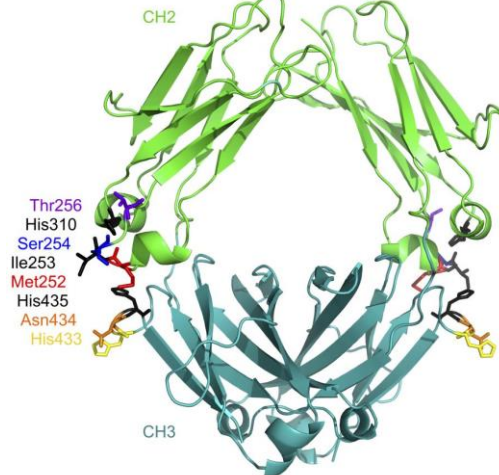
# Structure of efgartigimod (ARGX-113)

Abdegs – ‘sticky’ IgG with increased affinity for FcRn and slow ‘off-rate’ at pH 7<sup>1</sup>



Fc

Antibody-Fc with  
Abdeg technology



CH2

Thr256  
His310  
Ser254  
Ile253  
Met252  
His435  
Asn434  
His433

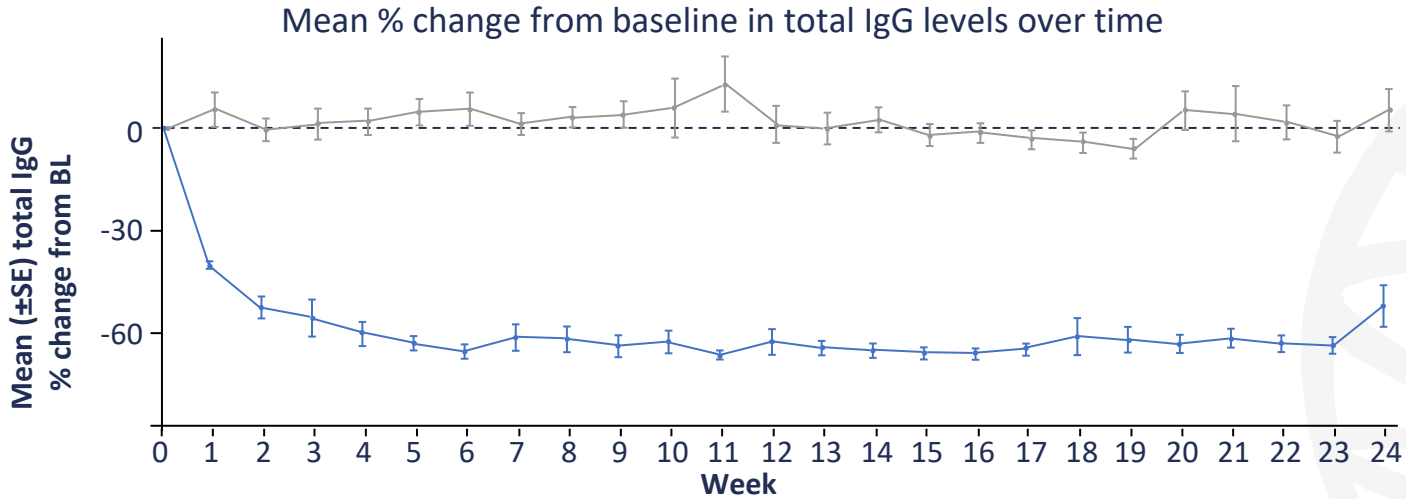
CH3

Protein ribbon reproduced from Li S. Presented at: The 2nd International Conference on Biological Engineering and Medical Science. DOI: 10.54254/2753-8818/3/20220330.

Abdeg, antibodies that enhance IgG degradation; FcRn, neonatal Fc receptor.

1. Vaccaro C, et al. *Nat Biotech.* 2005;23:1283–8; 2. Ulrichts P, et al. *J Clin Invest.* 2018;128:4372–86.

# Efgartigimod: ADVANCE IV Study – IgG response



Efgartigimod	80	77	73	74	64	55	59	68	64	60	63	65	57	62	54	62	57	60	56	53	49	53	56	51	58
Placebo	45	42	45	42	36	35	39	38	34	37	34	34	31	26	31	30	29	28	30	28	30	28	31	28	39

Mean IgG levels decreased steadily over the first 4 weeks of treatment, which was sustained across time and aligned with platelet count responses

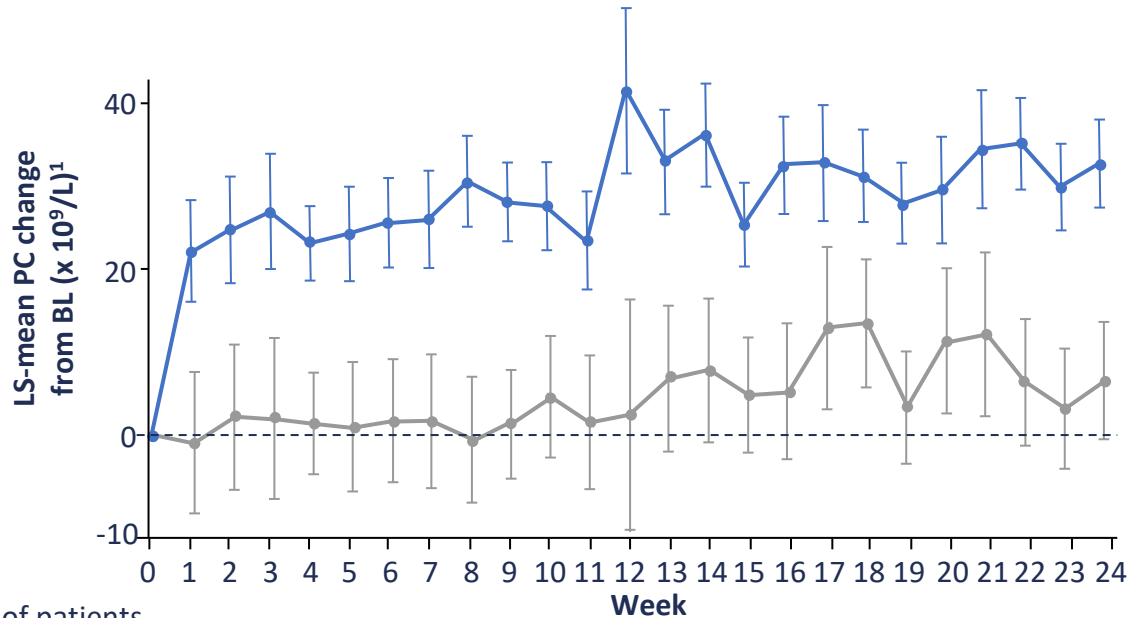
- After the initial decrease in IgG, mean maximum reductions from baseline remained  $\geq 60\%$  throughout the trial

Reprinted from *The Lancet*, 402, Broome C, et al, Efficacy and safety of the neonatal Fc receptor inhibitor efgartigimod in adults with primary immune thrombocytopenia (ADVANCE IV): a multicentre, randomised, placebo-controlled, phase 3 trial, 1648–59, copyright 2024, with permission from Elsevier.

BL, baseline; IgG, immunoglobulin G; IV, intravenous; SE, standard error.

Broome C, et al. *Lancet*. 2023;402:1648–59.

# Efgartigimod: ADVANCE IV study – platelet response



Number of patients

Efgartigimod	86	86	84	85	83	77	78	77	77	72	75	76	75	76	75	75	73	74	70	68	68	71	72	68	67
Placebo	45	44	45	43	44	42	40	42	40	40	38	40	38	36	38	38	37	37	37	37	38	37	38	37	39

**Primary endpoint: Sustained platelet count response\*** achieved in **22%** (17/78) of efgartigimod patients compared with **5%** (2/40) of placebo patients (**p=0.032**).<sup>1</sup>

**38.4%** of efgartigimod treated patients compared with **11.1%** placebo reached a platelet count of  $\geq 30 \times 10^9/L$  platelets at week 1.<sup>2</sup>

The **ADVANCE-SC** (NCT04687072) study **did not meet the primary endpoint** or any prespecified secondary endpoints.<sup>3</sup>



Reprinted from *The Lancet*, 402, Broome C, et al, Efficacy and safety of the neonatal Fc receptor inhibitor efgartigimod in adults with primary immune thrombocytopenia (ADVANCE IV): a multicentre, randomised, placebo-controlled, phase 3 trial, 1648–59, copyright 2024, with permission from Elsevier.

\*Platelet count  $\geq 50 \times 10^9/L$  in 4 of 6 visits in weeks 19–24. BL, baseline; IV, intravenous; LS, least squares; PC, platelet count; SC, subcutaneous.

1. Broome C, et al. *Lancet*. 2023;402:1648–59; 2. Broome C, et al. *Blood*. 2023;142:689–91; 3. Al-Samkari H. *Am J Hematol*. 2024;99:2178–90.

# BAFF receptor inhibition – ianalumab (VAY736)

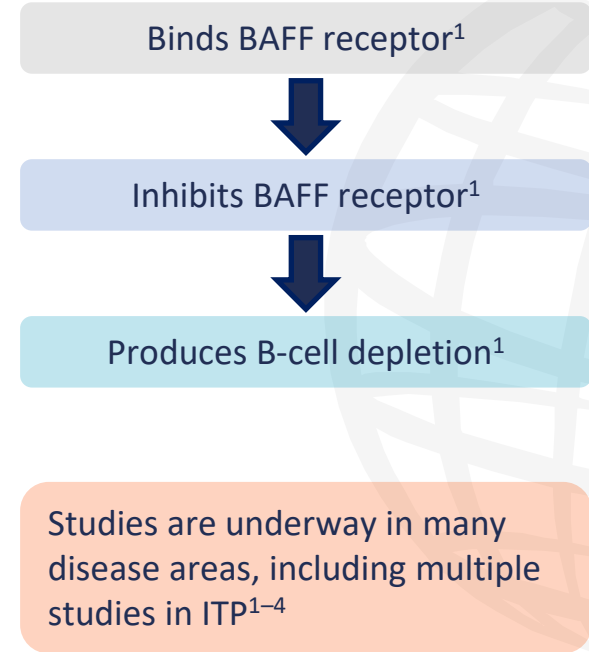
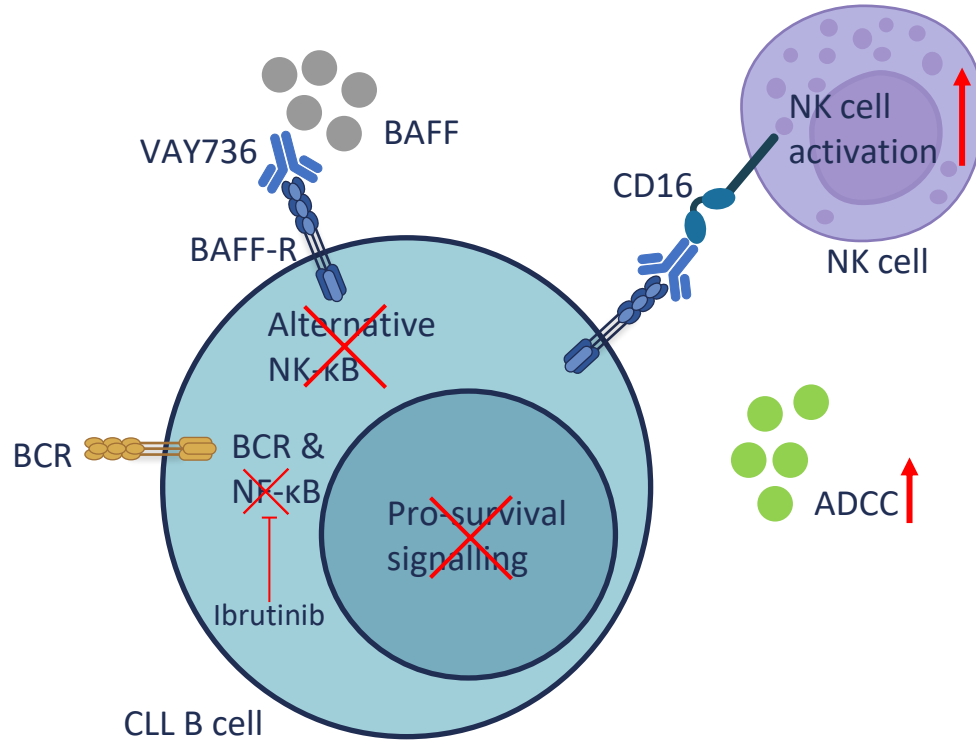


Figure adapted from McWilliams EM, et al. *Blood Adv.* 2019.

ADCC, antibody-dependent cellular cytotoxicity; BAFF, B-cell activating factor; BAFF-R, BAFF receptor; BCR, B-cell receptor; CD, cluster of differentiation; CLL, chronic lymphocytic leukaemia; ITP, immune thrombocytopenia; NF-κB, nuclear factor kappa B; NK, natural killer.

1. McWilliams EM, et al. *Blood Adv.* 2019;3:447–60; 2. Al-Samkari H. *Am J Hematol.* 2024;99:2178–90; 3. Rebetz J, et al. ASH Annual Meeting and Exposition 2024, San Diego, CA, USA. 7–10 December 2024. Abstract 552; 4. Kuter DJ, et al. ASH Annual Meeting and Exposition 2024, San Diego, CA, USA. 7–10 December 2024. Abstract 710.

# IgG cleaving enzymes

IgG-degrading activity common in pathogenic bacteria<sup>1</sup>

IdeS (imlifidase) is a recombinant cysteine protease of *S. pyogenes* produced in *E. coli*<sup>1</sup>

Cleaves all four human IgG subclasses<sup>1</sup>

IdeS hydrolyzes human IgG at gly236 in the lower hinge region of the IgG heavy chains<sup>1</sup>

Prevents IgG-mediated antibody-dependent cellular cytotoxicity and complement-mediated cytotoxicity<sup>1</sup>

**Highly immunogenic one-time use<sup>2</sup>**

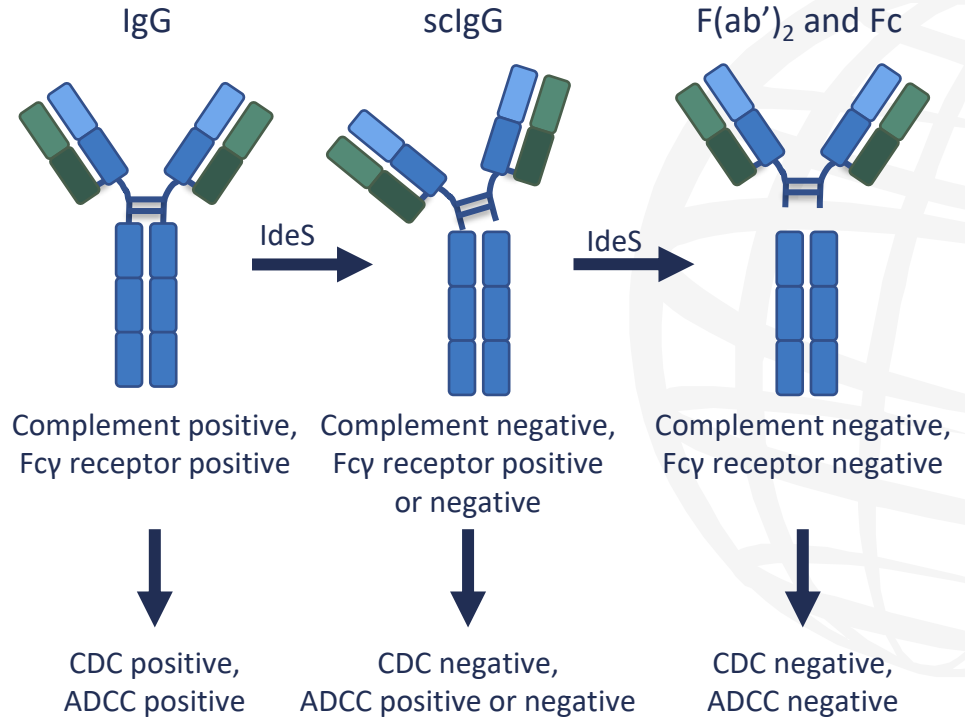
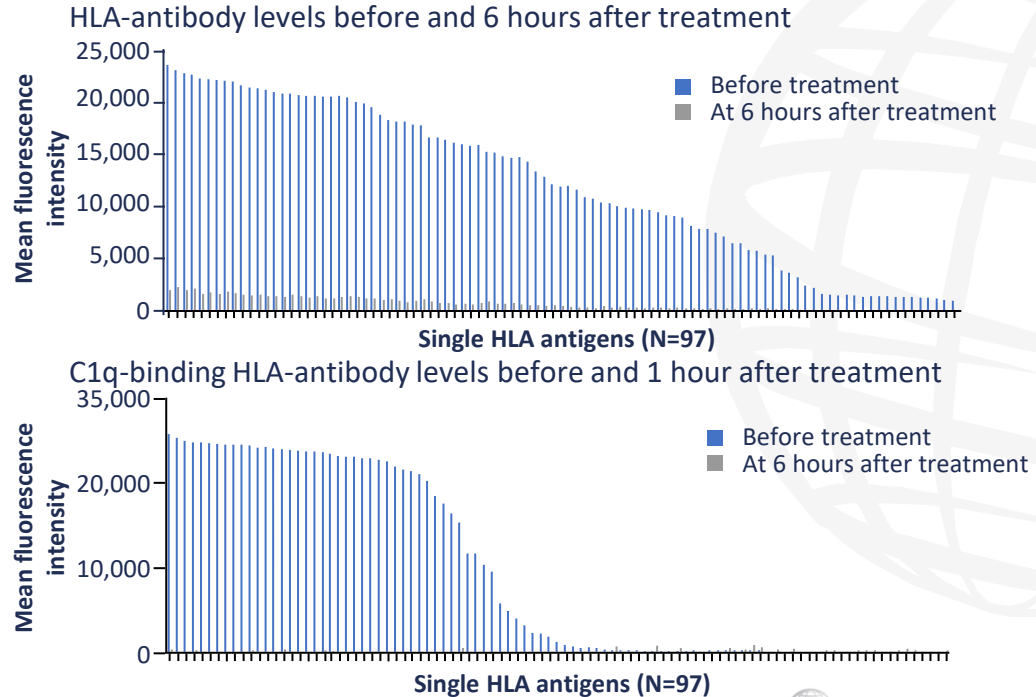
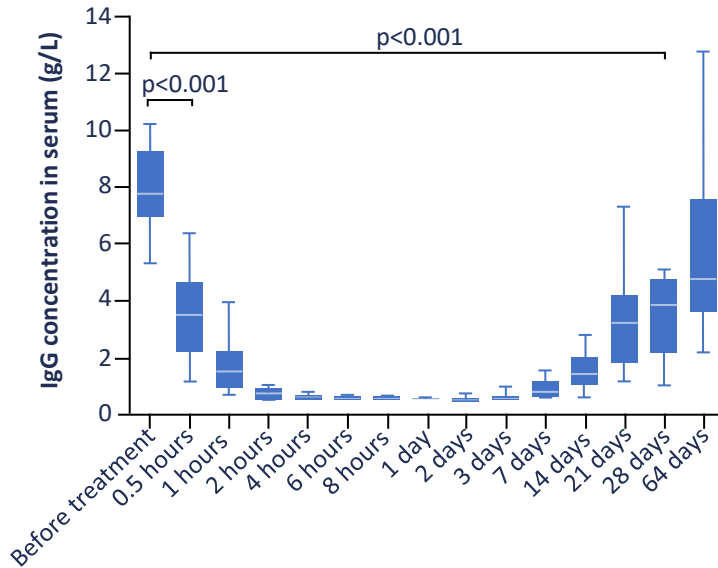


Figure reproduced from Jordan SC, et al. *N Engl J Med*. 2017.

ADCC, antibody-dependent cellular cytotoxicity; CDC, complement-dependent cytotoxicity; Gly, glycosine; IgG, immunoglobulin G; sc, single cleavage.

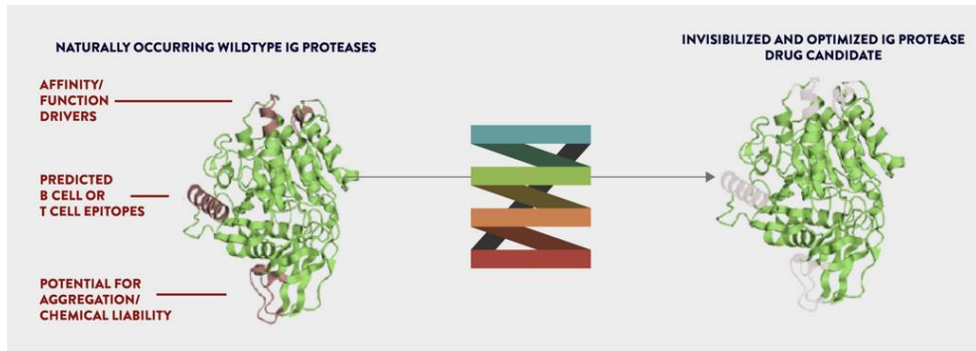
1. Jordan SC, et al. *N Engl J Med*. 2017;377:442–53; 2. Huang E, et al. *Am J Transplant*. 2022;22:691–7.

# IdeS reduced or eliminated donor-specific antibodies and permitted HLA-incompatible transplantation in 24 of 25 patients



Figures reproduced from Jordan SC, et al. *N Engl J Med.* 2017.  
HLA, human leukocyte antigen; IgG, immunoglobulin G.  
Jordan SC, et al. *N Engl J Med.* 2017;377:442–53.

# Invisibilizing IgG cleaving enzymes with AI



The promise of machine learning:  
The Seismic IMPACT platform is being used  
to design IgG cleaving enzymes for chronic  
treatment of autoimmune diseases<sup>1</sup>

Remove B- and T-cell epitopes to make  
proteins with increased invisibility<sup>1-4</sup>

Elucidate pairwise/higher order residue  
dependencies to optimize drug properties<sup>1,2</sup>

Remove chemical/manufacturing liabilities<sup>3,4</sup>

Retain/augment enzymatic activity<sup>1,3</sup>

Image taken from Manasson J, et al. ACR Convergence 2024. 0013.

AI, artificial intelligence; IgG, immunoglobulin G.

1. Pellerin A, et al. *J Immunol.* 2023;210(1\_Supplement):238.22; 2. Newton AP, et al. *J Immunol.* 2023;210(1\_Supplement):85:16;

3. Manasson J, et al. Presented at: ACR Convergence 2024, Washington, D.C., USA. 14–19 November 2024. Poster 0013;

4. Manasson J, et al. ASH Annual Meeting and Exposition 2024, San Diego, CA, USA. 7–10 December 2024. Abstract 2562.

# Anti-platelet antibodies bind to platelets producing opsonized platelets and antibody-platelet complexes<sup>1</sup>

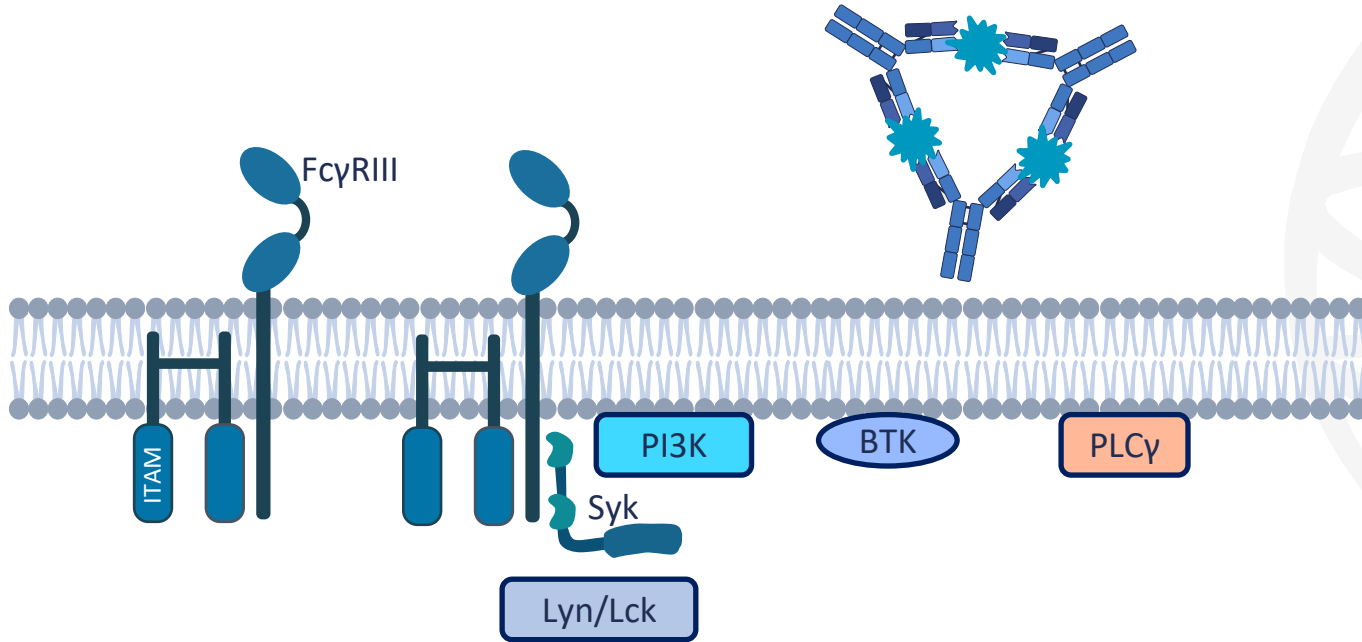


Figure adapted from Nimmerjahn F & Ravetch J. *Ann Rev Immunol.* 2008.

BTK, Bruton's tyrosine kinase; ITAM, immunoreceptor tyrosine-based activation motifs; Lck, lymphocyte-specific protein tyrosine kinase; PI3K, phosphatidylinositol-3 kinase; PLCγ, phospholipase C γ; R, receptor; Syk, spleen tyrosine kinase.

1. Kuter DJ. *Br J Haematol.* 2022;196:1311–28; 2. Nimmerjahn F & Ravetch J. *Ann Rev Immunol.* 2008;26:513–33.



# Antibody–platelet complexes bind to FcγRIII resulting in macrophage activation<sup>1,2</sup>

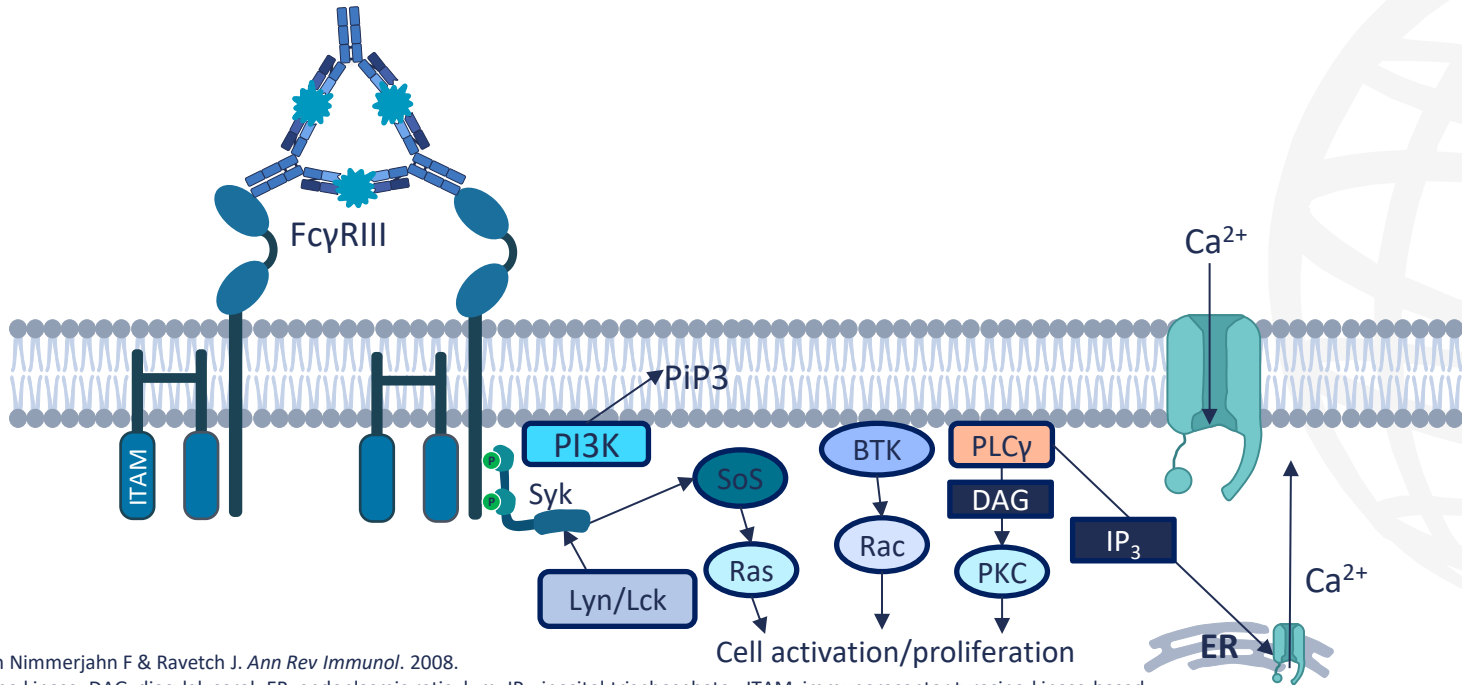


Figure adapted from Nimmerjahn F & Ravetch J. *Ann Rev Immunol*. 2008.

BTK, Bruton's tyrosine kinase; DAG, diacylglycerol; ER, endoplasmic reticulum; IP<sub>3</sub>, inositol trisphosphate; ITAM, immunoreceptor tyrosine-kinase-based activation motifs; Lck, lymphocyte-specific protein tyrosine kinase; PI3K, phosphatidylinositol-3 kinase; PiP3, phosphatidylinositol (3,4,5)-trisphosphate; PKC, protein kinase C; PLCγ, phospholipase C γ; R, receptor; SoS, son of sevenless; Syk, spleen tyrosine kinase.

1. Kuter DJ, et al. *Br J Haematol*. 2022;196:1311–28; 2. Nimmerjahn F & Ravetch J. *Ann Rev Immunol*. 2008;26:513–33.

# Platelets are internalized and destroyed in activated macrophage

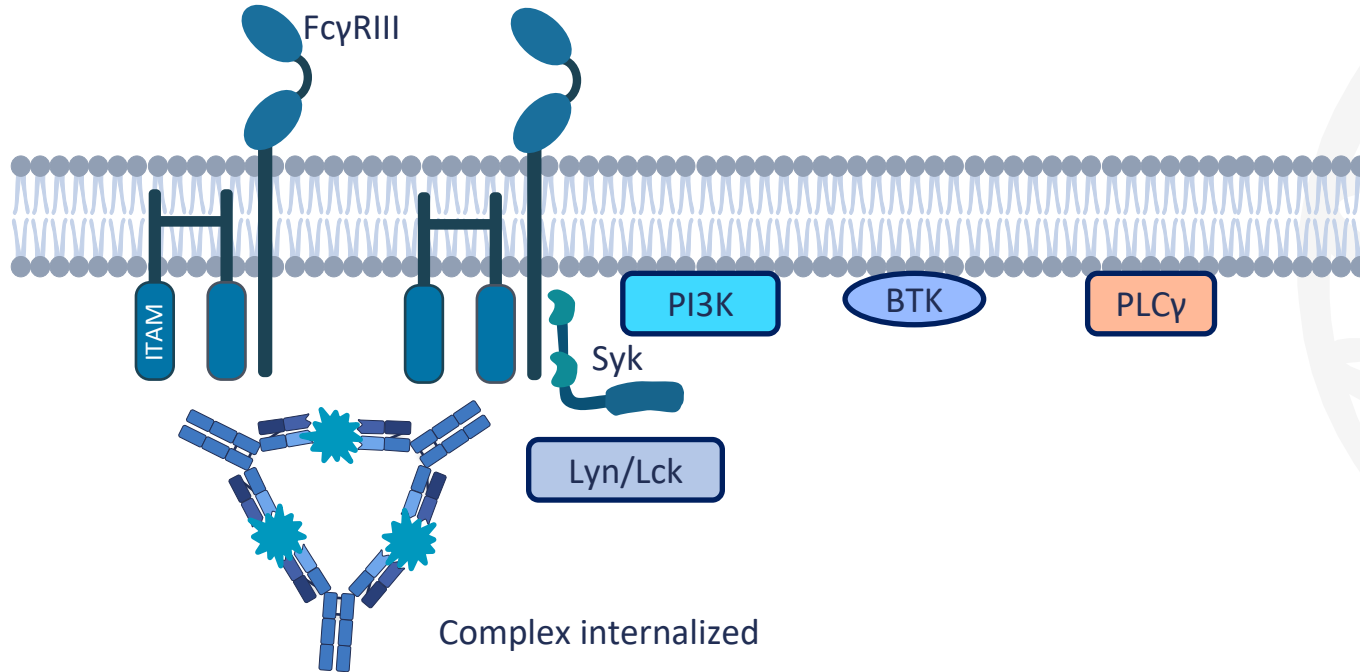


Figure adapted from Kuter DJ. *Br J Haematol.* 2022.

BTK, Bruton's tyrosine kinase; ITAM, immunoreceptor tyrosine-based activation motifs; Lck, lymphocyte-specific protein tyrosine kinase; PI3K, phosphatidylinositol-3 kinase; PLCγ, phospholipase C γ; R, receptor; Syk, spleen tyrosine kinase.

1. Kuter DJ. *Br J Haematol.* 2022;196:1311–28; 2. Nimmerjahn F & Ravetch J. *Ann Rev Immunol.* 2008;26:513–33.

# Inhibitors of macrophage function

## Current treatments<sup>1</sup>

Corticosteroids

Vincristine/  
vinblastine (*off-label*)<sup>2,3</sup>

Splenectomy

IVIg

Syk kinase inhibitor  
• Fostamatinib

## Investigational agents

Hyper-sialylated IVIg  
• M254<sup>4</sup>

BTK inhibitors  
• Ibrutinib<sup>5</sup>  
• Rilzabrutinib<sup>6</sup>

Recombinant Fc  
multimers  
• PF-06755347  
(GL-2045)<sup>7</sup>  
• CSL730 (M230)<sup>8</sup>

Syk kinase inhibitors<sup>6</sup>  
• Sovleplenib  
(HMPL-523)  
• Cevidoplenib

Underlined treatments are to be discussed, treatments in italics are no longer in development.

BTK, Bruton's tyrosine kinase; IVIg, intravenous immunoglobulin; syk, spleen tyrosine kinase.

1. Provan D, et al. *Blood Adv.* 2019;3:3780–817; 2. FDA. Vincristine sulfate PI. Available at: <https://bit.ly/4f88yhM> (accessed 22 November 2024);

3. FDA. Vinblastine PI. Available at: <https://bit.ly/3V6u7rX> (accessed 22 November 2024); 4. Arroyo S, et al. *Blood.* 2019;134(Suppl. 1):1090; 5. Parish PC, et al. *Ann Hematol.*

2023;102:237–8; 6. Al-Samkari H. *Am J Hematol.* 2024;99:2178–90; 7. Zhang X, et al. *JCI Insight.* 2019;4:e121905; 8. Zuercher AW, et al. *Autoimmunity reviews.* 2019;18:102366.

# Targets for inhibitors of macrophage function

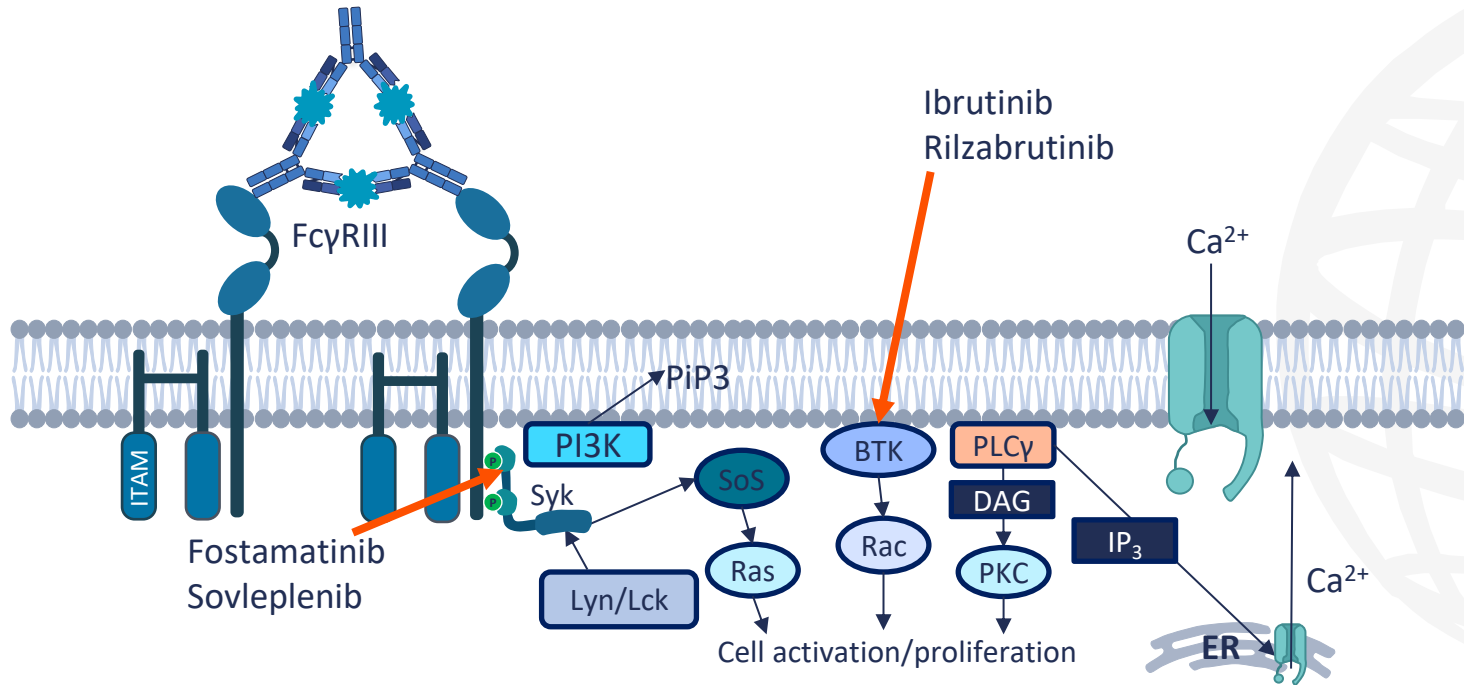
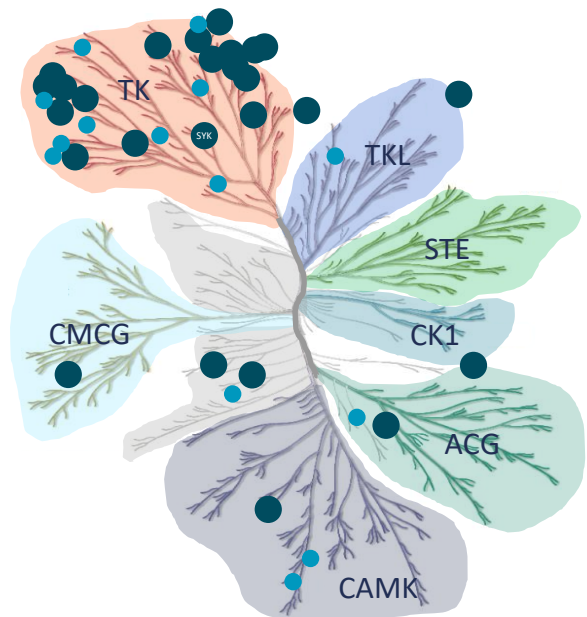


Figure adapted from Kuter DJ. *Br J Haematol.* 2022.

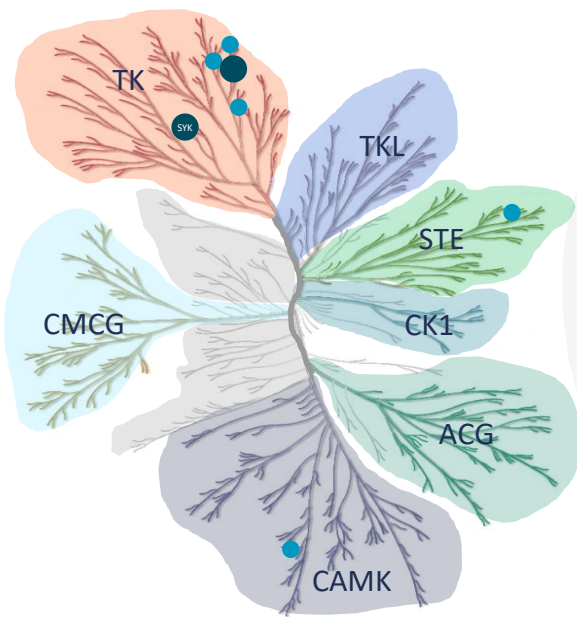
BTK, Bruton's tyrosine kinase; DAG, diacylglycerol; ER, endoplasmic reticulum; IP<sub>3</sub>, inositol trisphosphate; ITAM, immunoreceptor tyrosine-kinase-based activation motifs; Lck, lymphocyte-specific protein tyrosine kinase; PI3K, phosphatidylinositol-3 kinase; PIP3, phosphatidylinositol (3,4,5)-trisphosphate; PKC, protein kinase C; PLCγ, phospholipase C γ; R, receptor; SoS, son of sevenless; Syk, spleen tyrosine kinase.

Kuter DJ, et al. *Br J Haematol.* 2022;196:1311–28

# Sovleplenib more specific and potent than fostamatinib



Fostamatinib (R406)<sup>1</sup>  
**Syk IC<sub>50</sub>: 50 nM<sup>2</sup>**



Sovleplenib (HMPL-523)<sup>2</sup>  
**Syk IC<sub>50</sub>: 30 nM<sup>2</sup>**

- IC<sub>50</sub> ≤ 50 nM
- 50 < IC<sub>50</sub> ≤ 100 nM

CAMK, calcium/calmodulin-dependent protein kinases; CK1, casein kinase 1; IC<sub>50</sub>, half-maximal inhibitory concentration; Syk, spleen tyrosine kinase; TK, tyrosine kinase; TKL, tyrosine kinase-like kinases.

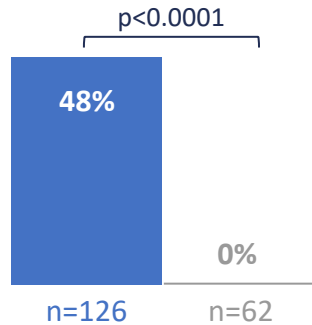
1. Rolf MG, et al. *Pharma Res Per.* 2015;3:e00175; 2. Cai Y, et al. *J Pharmacol Exp Ther.* 2024;388:156–70.

# Sovleplenib phase III: Primary endpoints

## Primary endpoint

### Durable response

(PCs  $\geq 50 \times 10^9/L$  at 4–6 visits during 14–24 weeks)\*



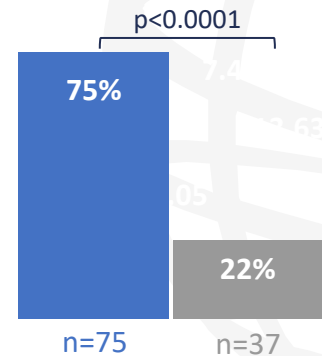
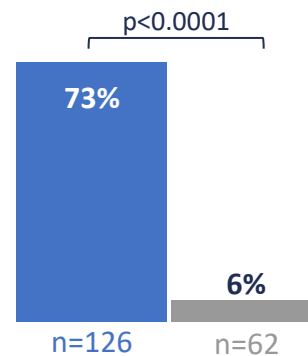
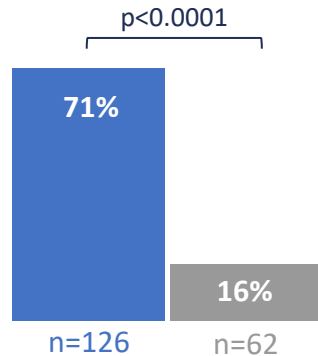
## Platelet-related secondary endpoints

### Other platelet responses (assessed from 0–24 weeks)

$\geq 1$  PC  $\geq 50 \times 10^9/L^*$

Two consecutive PCs  $\geq 30 \times 10^9/L$  and double from BL

PC  $\geq 30 \times 10^9/L$  and increased  $\geq 20 \times 10^9/L$  from BL<sup>†</sup>



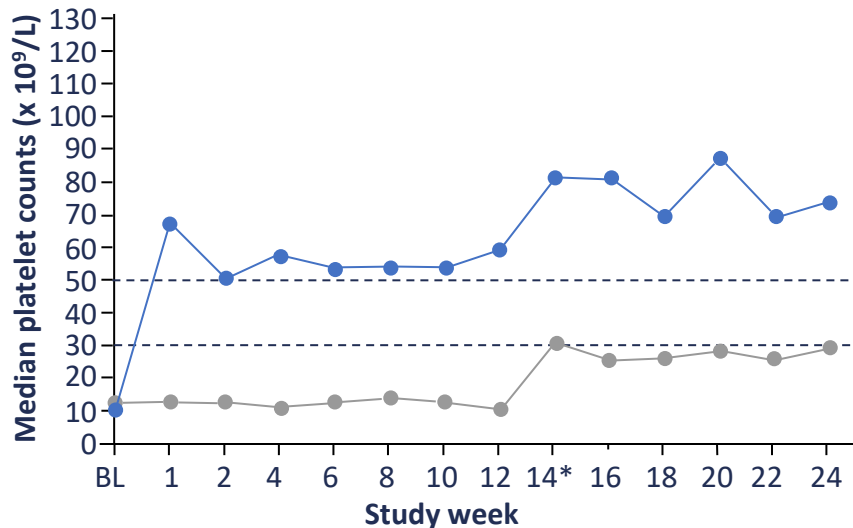
■ Sovleplenib ■ Placebo

\*Not impacted by rescue treatment; †For patients with a platelet count of  $<15 \times 10^9/L$  at baseline.

BL, baseline; PC, platelet count.

Hu Y, et al. *Lancet Haematol.* 2024;11:e567–79.

# Sovleplenib phase III: Platelet counts



Sovleplenib group	126	41	114	110	109	111	109	105	83	83	84	85	85	84
Placebo group	62	22	54	52	47	50	47	49	8	8	8	8	8	8

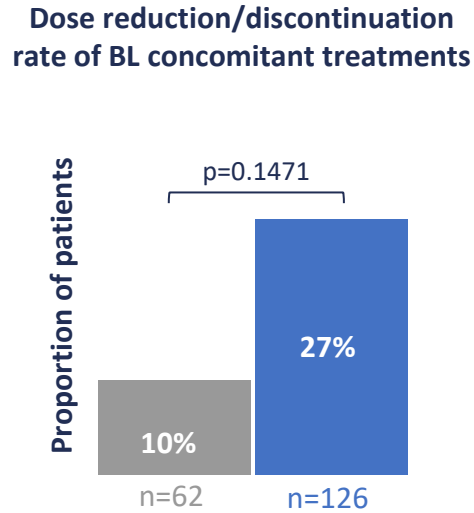
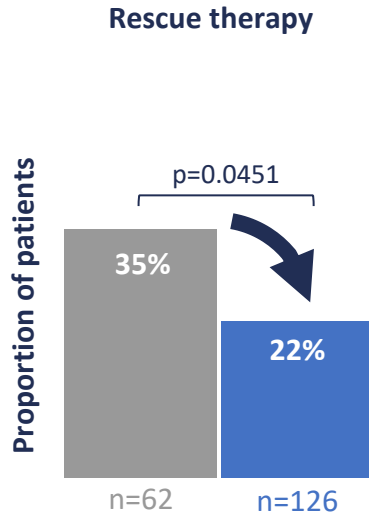
Figure reproduced from Hu Y, et al. *Lancet Haematol.* 2024.

\*Most of the non-responders ended the double-treatment period at week 12 due to lack of efficacy.

BL, baseline.

Hu Y, et al. *Lancet Haematol.* 2024;11:e567–79.

# Sovleplenib phase III: Secondary outcomes



Two patients discontinued by themselves before the first dose



■ Sovleplenib ■ Placebo

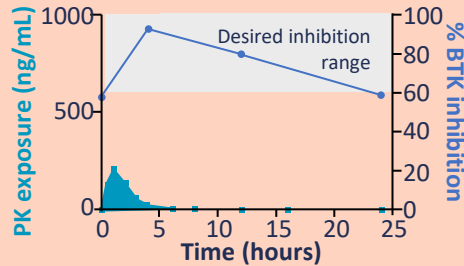
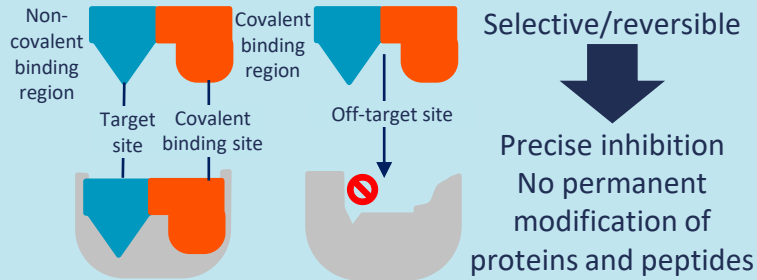
Figures reproduced with permission from Yang R, et al. EHA 2024. S316.

BL, baseline; WHO, World Health Organization.

Yang R, et al. Presented at: EHA 2024 Hybrid Congress, Madrid, Spain. 13–16 June 2024. Oral presentation S316.

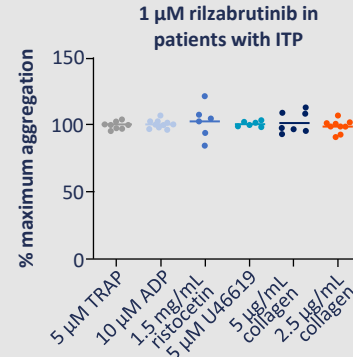
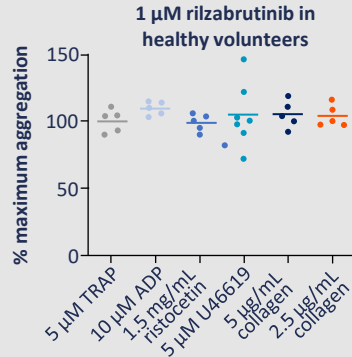
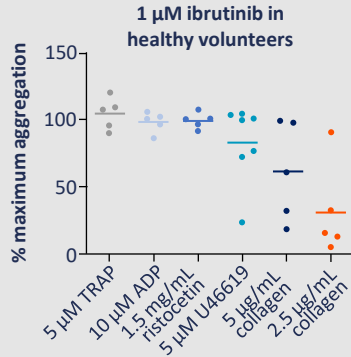


# Rilzabrutinib is an oral, reversible, potent BTK inhibitor and does not impact platelet aggregation



Durable BTK inhibition with low exposure

Potential optimized clinical benefit



No inhibition of platelet aggregation

Potential reduced risk of bleeding

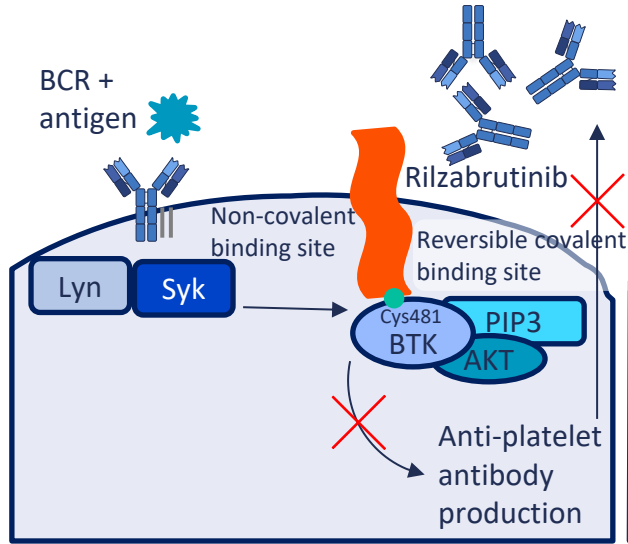
Figures reproduced from Langrish CL, et al. *J Immunol.* 2021 and Kuter DJ, et al. ISTH 2023. OC 65.1.

ADP, adenosine diphosphate; BTK, Bruton's tyrosine kinase; ITP, immune thrombocytopenia; PK, pharmacokinetics TRAP, thrombin receptor activating peptide.

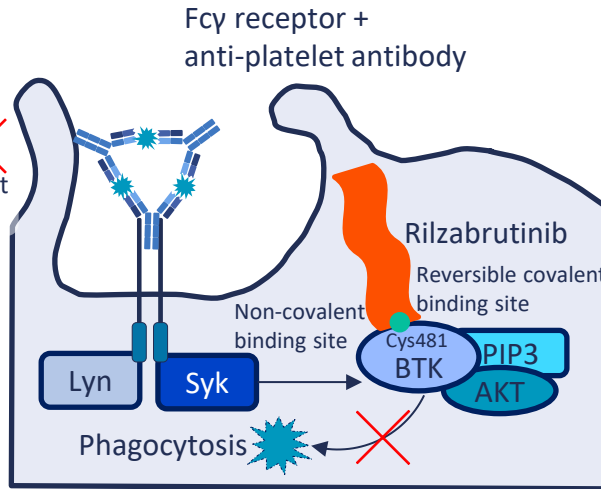
1. Langrish CL, et al. *J Immunol.* 2021;206:1454-68; 2. Kuter DJ, et al. Presented at: ISTH Congress 2023, Montreal, Canada. 24-28 June 2023. Presentation OC 65.1.

# Rilzabrutinib immunological effects

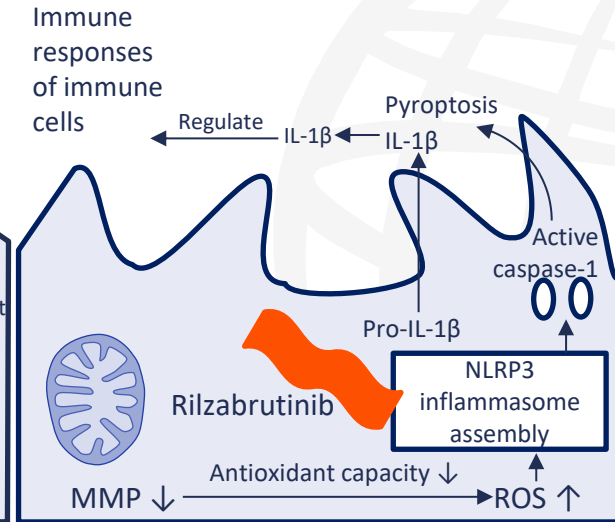
## Inhibition of B-cell activation



## Interruption of platelet phagocytosis by Fcγ receptor in spleen and liver



## Inhibition of inflammatory pathways in ITP platelets



B cell<sup>1</sup>

Macrophage<sup>1</sup>

ITP platelet<sup>2</sup>

BTK inhibitor impacts different mechanisms that target key aspects of ITP disease pathophysiology<sup>1-4</sup>

Left-hand and centre figures reproduced from Kuter DJ, et al. *Ther Adv Hematol*. 2023. Right-hand figure reproduced from Wang S, et al. *Thromb Res*. 2021.

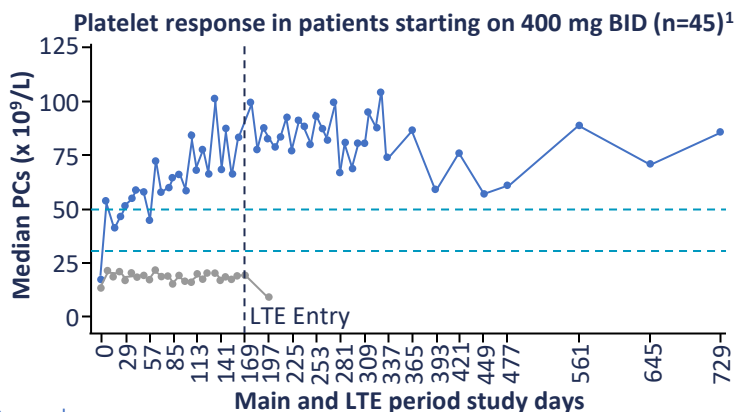
AKT, protein kinase B; BCR, B cell receptor; BTK, Bruton's tyrosine kinase; IL, interleukin; ITP, immune thrombocytopenia; MMP, matrix metalloproteinases; NLRP3, NOD-like receptor protein; PIP3, phosphatidylinositol (3,4,5)-trisphosphate; ROS, reactive oxygen species; Syk, spleen tyrosine kinase.

1. Kuter DJ, et al. *Ther Adv Hematol*. 2023;14:1-16; 2. Wang S, et al. *Thromb Res*. 2021;199:1-9; 3. Langrish CL, et al. *J Immunol*. 2021;206:1454-68;

4. Daak A, et al. ASH Annual Meeting and Exposition 2024, San Diego, CA, USA. 7-10 December 2024. Abstract 2482.

# Rilzabrutinib phase I/II trial in previously treated ITP: Platelet responses with 400 mg BID

- Median treatment duration: 168 days (range: 10–188) for the main treatment period and LTE<sup>1</sup>
- 18 patients (40%) initiating 400 mg BID rilzabrutinib met the primary endpoint:  $\geq 2$  consecutive platelet counts  $\geq 50 \times 10^9/L$  and increased  $\geq 20 \times 10^9/L$  without the use of rescue medication in the 4 weeks prior to the latest elevated platelet count<sup>1</sup>
- 16 of these 18 patients showed clinically relevant platelet counts of  $\geq 50 \times 10^9/L$  at any point in the first 8 weeks of the study treatment<sup>1</sup>



Responders  
(n=18)

18 18 18 16 15 14 15 13 13 13 13 12 11 9 9 7 5 5 4 3 3

Non-responders  
(n=27)

27 23 22 21 17 16 15 13 2

Primary efficacy responders PCs (n=18) <sup>1</sup>	Median number of weeks	Duration of response, median % week		
$\geq 30 \times 10^9/L$	20.5	95		
$\geq 30 \times 10^9/L$ with $\geq 20 \times 10^9/L$ above BL	18	86		
$\geq 50 \times 10^9/L$	14	72		
Select TRAE (n=60), n (%) <sup>2</sup>	Grade 1	Grade 2	Grade 3/4	
Diarrhoea	16 (27)	3 (5)	0	
Nausea	16 (27)	2 (3)	0	
Fatigue	5 (8)	1 (2)	0	

Figure reproduced from Kuter DJ, et al. ASH 2021. Abstr. 14.

BID, twice a day; BL, baseline; ITP, immune thrombocytopenia; LTE, long-term extension; PC, platelet count; TRAE, treatment-related adverse event. 1. Kuter DJ, et al.

Presented at: ASH Annual Meeting and Exposition 2021, Atlanta, GA, USA. 11–14 December 2021. Abstract 14; 2. Kuter DJ, et al. *New Engl J Med.* 2022;386:1421–31.

# Pooled Luna 2 data: Overall and durable platelet responses by baseline variables

Patients with fewer prior and earlier lines of ITP therapy had higher responses

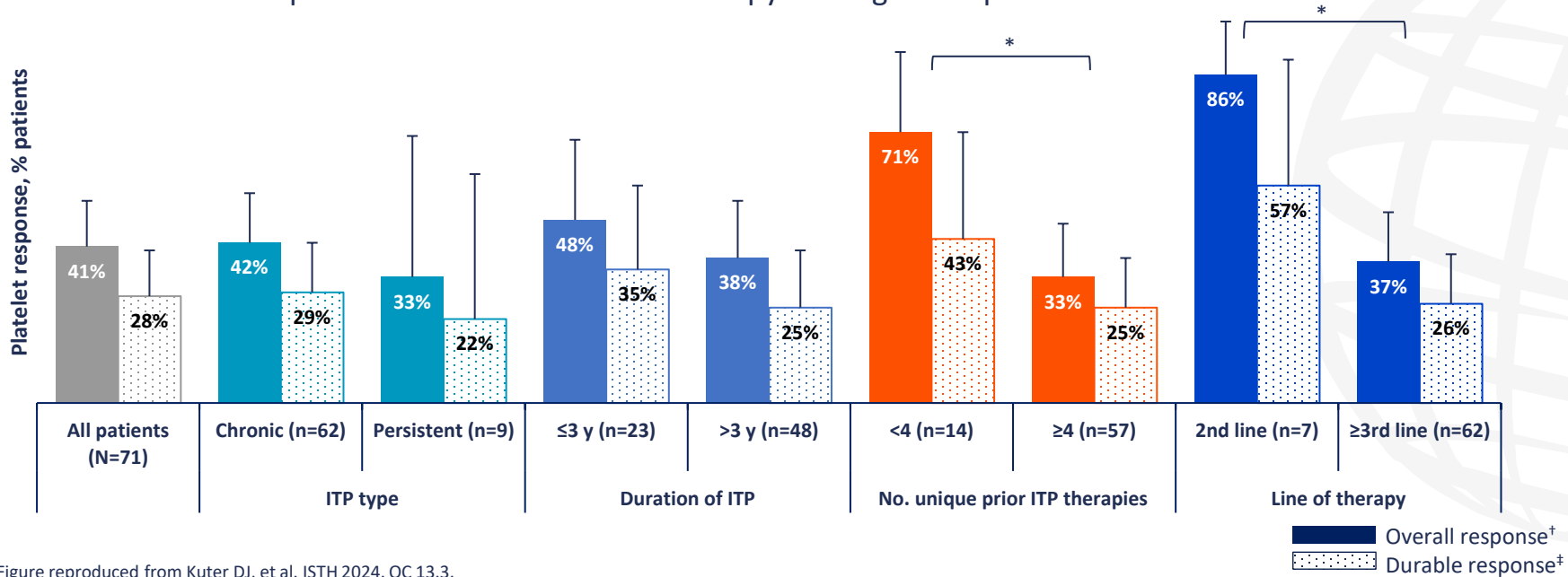


Figure reproduced from Kuter DJ, et al. ISTH 2024. OC 13.3.

Data cut-off for part A was 9 April 2021; part B was 31 January 2023.

\*Denotes  $p < 0.05$  based on Fisher-exact method within the subgroup comparison; <sup>†</sup>Overall platelet response was defined as  $\geq 50 \times 10^9/L$  and increased  $\geq 20 \times 10^9/L$  from baseline; <sup>‡</sup>Durable platelet response was  $\geq 8$  of the last 12 platelet counts  $\geq 50 \times 10^9/L$ . ITP, immune thrombocytopenia.

Kuter DJ, et al. Presented at: ISTH 2024, Bangkok, Thailand. 22–26 June 2024. Oral presentation OC 13.3.

# Conclusions



ITP pathophysiology is complex and understanding it helps guide development of new treatments<sup>1,2</sup>



ITP is a disorder of reduced platelet production<sup>1</sup>

- Corticosteroids and TPO-RA increase platelet production<sup>3,4</sup>
  - Heteromopag: the newest TPO-RA



ITP is a disorder of increased platelet destruction<sup>2</sup>

- Reduce antiplatelet antibody: FcRn inhibition,<sup>2</sup> IgG proteases,<sup>5</sup> BAFF receptor inhibitors,<sup>6</sup> anti-CD38 (daratumumab, mezagitamab [TAK-079])<sup>6</sup>
- Inhibit complement: sutimlimab, iptacopan<sup>2,6</sup>
- Inhibit phagocytosis
  - Modified IVIg: Sialylated IgG,<sup>7</sup> recombinant FC multimers<sup>8</sup>
  - Syk inhibition: soveplenib (HMPL-523)<sup>6</sup>
  - BTK inhibition: rilzabrutinib<sup>2,4</sup>

BAFF, B-cell activating factor; BTK, Bruton's tyrosine kinase; CD, cluster of differentiation; FcRn, neonatal Fc receptor; Ig, immunoglobulin; ITP, immune thrombocytopenia; IV, intravenous; Syk, spleen tyrosine kinase; TPO-RA, thrombopoietin receptor agonist.

1. Althaus K, et al. *Hamostaseologie*. 2021;41:275–82; 2. Yan X, et al. *Discov Med*. 2024;1:57; 3. Kuter DJ. *Ann Blood*. 2021;6:7; 4. Tungjitviboonkun S, Bbumrungratanayon N. *Discov Med*. 2024;1:7; 5. Johansson BP, et al. *PLoS One*. 2008;3:e1692; 6. Al-Samkari H. *Am J Hematol*. 2024;99:2178–90; 7. Vattepu R, et al. *Front Immunol*. 2022;13:818736; 8. Ortiz DF, et al. *Sci Transl Med*. 2016;8:365ra158.

# Exciting oral ITP presentations at ASH 2024

## Eltrombopag (TPO-RA)

709	Efficacy findings in a phase 3, randomized trial of eltrombopag vs standard first-line treatment for newly diagnosed ITP in children	Monday 9 December
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## Ianalumab (BAFF receptor inhibitor)

710	A phase 2 study of ianalumab in patients with primary ITP previously treated with at least two lines of therapy: Interim results from VAYHIT3	Monday 9 December
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## Rilzabrutinib (BTK inhibitor)

5	Efficacy and safety of oral BTKi rilzabrutinib in adults with previously treated ITP: A phase 3, placebo-controlled, parallel-group, multicenter study (LUNA 3)	Sunday 8 December
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## TQB3473 (Syk inhibitor)

711	Preliminary efficacy and safety results of TQB3473, a novel Syk inhibitor, in adult patients with ITP	Monday 9 December
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## Terbutaline ( $\beta$ 2-adrenergic receptor agonist)

425	$\beta$ 2-adrenergic receptor agonist terbutaline regulates macrophage polarization via HMGB1 in ITP	Sunday 8 December
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## MSC-C5b-9 (biomarker)

712	Updated outcome from biomarker MSC-C5b-9-guided all-trans retinoic acid treatment for resistant/recurrent ITP: A multicenter, randomized, open-label, phase 3 clinical trial	Monday 9 December
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# Panel discussion – Patient collaboration: Working together to improve outcomes



**Prof. Cindy Neunert (Chair)**

Columbia University,  
New York, NY, USA



**Prof. David Kuter**

Massachusetts General Hospital,  
Boston, MA, USA



**Dr María Eva Mingot Castellano**

Hospital Universitario Virgen del Rocío,  
Sevilla, Spain

# Shared decision-making should be treated as an ongoing process throughout a patient's ITP journey



Shared decision-making can lead to greater decision satisfaction, improved communication and trust between the patient and their HCP, improved adherence to treatment plans and optimal experience of care