What's new in primary ITP? Key updates from ASH 2024

Data updates March 2025



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New real-world data on avatrombopag

Study information	Outcomes
 AVAMAD multicentre observational study in Spain Adult patients treated with avatrombopag from July 2022 to May 2023 (N=66) 	 Primary ITP: n=55; chronic ITP: 72.7% Reason for starting treatment with AVA: refractoriness to previous treatment/CS dependence (39.1%); loss of response (34.4%); patient preference (14.0%); side effects with previous treatment (4.7%) 88% started 20 mg AVA QD, with 25.8% requiring 40 mg QD dose Patients responded to AVA:* 86.4%; median time from AVA initiation to response: 2.0 weeks (IQR 1.29–4.29) Patients maintained PC ≥50 x 10⁹/L at last visit: 90.9% (n=50/55) Patients reduced/discontinued concomitant medication: 56.0% (n=28/50) Patients experienced a side effect: 19.7% Side effects reported: Headache (15.2%), arthralgias (6.1%), GI intolerance (3.0%) Patients discontinued AVA: 16.7%[†]

*Defined as a PC ≥50 x 10⁹/L; †discontinued due to lack of response (n=6), AEs (n=3), following recommendation as bridge to surgery (n=1). AVA, avatrombopag; BL, baseline; CS, corticosteroid; GI, gastrointestinal; IQR, interquartile range; ITP, immune thrombocytopenia; PC, platelet count; QD, once daily. Pascual-Izquierdo C, et al. *Br J Haematol*. 2025;206:652–6.



New data on emerging ITP treatments (1/3)

Treatment (N)	Study information	Outcomes
Rilzabrutinib N=26	 Part B of the open-label phase I/II LUNA2 study Oral rilzabrutinib 400 mg BID Data from patients aged 18–80 years with relapsed ITP* 24-week main treatment period with either entrance to the LTE† or 4-week safety follow-up if ineligible for the LTE Patients enrolled between 22 March 2018 and 31 January 2023 	 Treatment continuation: 58% (n=15) completed main 24-week treatment period, 42% (n=11) met LTE criteria and were ongoing in the LTE Data from 24-week treatment period Primary outcome: Durable response[‡] achieved in 35% of patients (95% Cl 17–56%) Mean number of weeks with PC ≥50 x 10⁹/L or ≥30 x 10⁹/L and double BL:[§] 9.3 weeks ≥2 consecutive PCs ≥50 x 10⁹/L and increased ≥20 x 10⁹/L from BL:[¶] 42% Received rescue medication: 12% Mean change in IBLS score from BL to week 25: -0.07 Median duration of treatment: 167 days (IQR 112–168) Any-grade TRAE: 62% (most grade 1) Most common TRAEs: diarrhoea (35%), headache (23%), nausea (15%) Data from LTE period Eligible to enter LTE: 42% Median PCs in LTE: >80 x 10⁹/L Received rescue medication: 0 Median duration of LTE treatment: 182 days (IQR 125–323)

*Patients had to have a response (PC ≥50 x 10⁹/L) to corticosteroids or IVIg/anti-D that was not sustained and failed ≥1 other ITP therapy other than corticosteroids or IVIg);

+Eligible for entrance to LTE if PCs ≥50 x 10⁹/L or ≥30 x 10⁹/L and double baseline in ≥4 of the last 8 weeks of treatment without rescue medication;

- [‡]PCs ≥50 x 10⁹/L on ≥8 of the last 12 weeks of the 24-week treatment period without the use of rescue medication after 10 weeks of active treatment;
- §in the absence of rescue therapy over the 24-week treatment period;

¶in 4 weeks prior to latest elevated PC (PCs separated by \geq 5 days).

AE, adverse event; BID, twice daily; BL, baseline; CI, confidence interval; IBLS, ITP bleeding scale; IQR, interquartile range; ITP, immune thrombocytopenia; IVIg, intravenous immunoglobulin G; LTE, long-term extension; PC, platelet count; TRAE, treatment-related AE.

Cooper N, et al. Am J Hematol. 2025;100:439-49.



New data on emerging ITP treatments (2/3)

Treatment (N)	Study information	Out	tcomes
Rozanolixizumab • TP0003 (n=33) • TP0006 (n=30) • TP0004 (n=43)*	 Rozanolixizumab TP0003 (n=33) TP0006 (n=30) Randomized 2:1 to receive RLZ or PBO ≈15 mg/kg starting dose; ≈10 mg/kg maintenance dose Q2W Data from patients ≥18 years with chronic or persistent primary ITP^{+,‡} and PC <30 x 10⁹/L TP0004 (n=43)* 	 Data from TP0003 Primary outcome: DCMPR[§] in RLZ vs PBO groups: 4/21 vs 0/12 pts Mean time PC ≥50 x 10⁹/L RLZ vs PBO: 7.6 vs 2.5 weeks Any TEAE in RLZ vs PBO: 85.7% vs 75.0% TEAEs leading to discontinuation in RLZ vs PBO: 4.8% vs 0% Most frequently reported TEAEs: Headache, pyrexia, nausea 	 Data from TP0006 Primary outcome: DCMPR[§] in RLZ vs PBO groups: 1/20 vs 0/10 pts Mean time PC ≥50 x 10⁹/L RLZ vs PBO: 4.0 weeks vs 1.4 weeks Any TEAE in RLZ vs PBO: 95.0% vs 60.0% TEAEs leading to discontinuation in RLZ vs PBO: 10.0% vs 0% Most frequently reported TEAEs: Headache, pyrexia, nausea
	Studies terminated early; as termination was not due to safety concerns, ongoing participants could continue with trials.	Data from TP0004 (1-year OLE) • Primary endpoint: Any TEAE in QW vs Q2W group, 59.1% vs 88.1% • Primary endpoint: No TEAEs lead to treatment discontinuation • Mean PCs ≥50 x 10 ⁹ /L maintained during QW dosing but not Q2W dosing	

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*Patients who completed 24-week double-blind treatment period of TP0003 or TP0006 could enrol into TP0004; †Persistent ITP: 3–12 months duration, chronic ITP: >12 months duration; ‡Participants must have intolerance or insufficient response to ≥2 SoC ITP treatments and a history of response to previous ITP therapy; §PC ≥50 x 10⁹/L for ≥8/12 visits during weeks 13–25.

DCMPR, durable clinically meaningful platelet response; ITP, immune thrombocytopenia; OLE, open-label extension; PBO, placebo; PC, platelet count; pts, patients; QW, once weekly, Q2W, once every 2 weeks; RLZ, rozanolixizumab; SoC, standard of care; TEAE, treatment-emergent adverse event. Cooper N, et al. *Br J Haematol*. 2025;206:675–88.

New data on emerging ITP treatments (3/3)

Treatment (N)	Study information	Outcomes
• Avatrombopag N=94	 Real-world observational study in China Children age <18 years with primary ITP treated with avatrombopag for ≥4 weeks from February 	 Median effective dose: 10 mg for children <6 years; 20 mg for children <18 years Overall response achieved:* 72.3% within 4 weeks; 73.4% within 12 weeks Sustained response:[†] 62.3% at 24 weeks; 51.6% at 48 weeks Proportion of bleeding symptoms and rate of bleeding events remained lower than BL throughout the study Concomitant medications reduced throughout the study period: BL 55.3%:
	2020 to March 2024	 48 weeks 14.8% Most frequent AE: thrombocytosis (PC ≥400 x 10⁹/L) in 44 children, occurring 97 times

*The number of patients achieving complete response (at least one PC ≥100 x 10⁹/L between 7 days and 4 weeks after initiation, without the need for rescue therapy) and platelet response (PC 30–100 x 10⁹/L, with ≥2x increase in PC from baseline at least once between 7 days and 4 weeks after initiation, without the need for rescue therapy); *PCs >30 x 10⁹/L at 75% of assessment points from initial response to 24 and 48 weeks of follow-up. AE, adverse event; BL, baseline; ITP, immune thrombocytopenia; PC, platelet count. Wang N, et al. *Br J Haematol*. 2025;206:935–43.

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• Critical bleeds in patients with ITP

Study information	Outcomes
 Systematic review of treatments for critical bleeds in patients with ITP Information extracted for patients who received ≥1 intervention and for whom PC response, bleeding, disability (neurological sequalae or declining mental state) or death was reported 49 eligible studies: N=112 critical bleed patients with ITP (n=66 children, n=36 adults, n=10 unreported age) 	 Most common interventions (n>10): CS + platelet transfusion + splenectomy (n=13); CS + IVIg (n=13); splenectomy alone (n=13); IVIg alone (n=11) Patient outcomes Mortality: 25.0% (adults 30.6%, children 19.7%) PC response*: 83.6% (adults 92.6%, children 79.5%) Bleeding resolution achieved: 81.7% (adults 84.6%, children 81.4%) Neurological sequalae or declining mental state: 16.2% (adults 9.1%, children 19.2%) Mortality associated with ICH vs non-ICH bleeds: 24.5% vs 28.6% Mortality with single intervention vs combination: 30.2% vs 21.7%

